

The 3rd International Conference on Economics and Social Sciences
Innovative business models to restart the global economy
October 15-16, 2020
Bucharest University of Economic Studies, Romania

Title of the Paper (Capitalize First Letter)

Name SURNAME¹, Name SURNAME^{2*}

Abstract

Click here and insert abstract your text. Insert an abstract of max 300 words, giving a brief account of the most relevant aspects of the paper. The abstract introduces the objective and intended contribution of the research. The abstract does not substitute the introduction. Click here and insert abstract your text. Insert an abstract of max 300 words, giving a brief account of the most relevant aspects of the paper. The abstract introduces the objective and intended contribution of the research. The abstract does not substitute the introduction. Click here and insert abstract your text. Insert an abstract of max 300 words, giving a brief account of the most relevant aspects of the paper. The abstract introduces the objective and intended contribution of the research. The abstract does not substitute the introduction.

Keywords: *First keyword, second keyword, third keyword, forth keyword, fifth keyword.*

JEL Classification: *Mention the code/codes according to the classification from http://www.aeanweb.org/jel/jel_class_system.php*

1. Introduction

The Chapter of Introduction should refer to the context of the research. Introduction states the objectives of the work and provides an adequate background, avoiding a detailed literature survey or a summary of the results.

¹ Author's affiliation, City, Country, e-mail address.

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* Corresponding author.

2. Problem Statement

This chapter should include an overview of the scientific literature in the field of the topic researched. The literature review should be synthesized, including the most important references to the topic.

The research gap should be highlighted in the context of the scientific literature, emphasizing the value added by the article (how is the article different from other similar ones, what novelty it brings to the field).

3. Research Questions/Aims of the research

The research questions will operationalize the research problem, showing what part of the problem is being solved by this article's contribution. If preferred, in this chapter there can also be presented the objectives of the research.

This chapter could include the Purpose of the Study, or Hypotheses, if the research is based on validating certain hypotheses.

4. Research Methods

In this chapter the author should present and discuss the research methods used in obtaining data/results. We suggest the detailing of the research methods, of the period of application, the means of application, the sample, methods, etc.

5. Findings

This chapter presents the results in a structured manner.

5.1. Structure

Papers must be written in English and not exceed 10 pages (appendices included).

Do not number pages, as page numbers will be added in the process of preparing the proceedings.

Bulleted lists may be included and should look like this:

- First point;
- Second point;
- And so on.

5.2. Tables

Tables submitted as pictures are not editable and may not be included. Tables need to be formatted in Word.

All tables should be numbered with Arabic numerals. Headings should be placed above tables, left justified. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Number tables consecutively in accordance with their appearance in the text.

Below is an example which authors may find useful.

Table 1. An example of a table

An example of a column heading	Column A (<i>t</i>)	Column B (<i>T</i>)
And an entry	1	2
And another entry	3	4
And another entry	5	6

Source: adapted from Hofstede (2010), p.15

5.3. Figures

Figures have to be made in high quality, suitable for reproduction and print, taking into account necessary size reduction. Figures should be embedded in the text. A short descriptive title should appear under each figure. Mention the sources under the title. Number figures consecutively in accordance with their appearance in the text.

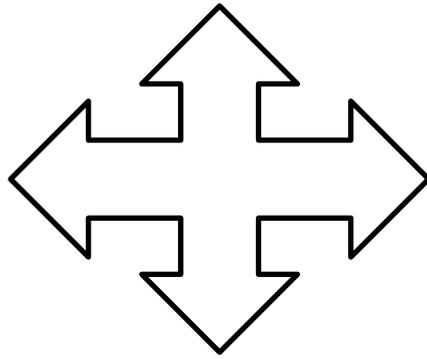


Figure 1. An example of a figure
Source: adapted from Hofstede (2010), p.15

5.4. Equations

Equations are centered and numbered consecutively (see Equation 1), from 1 upwards. Please, use the point style for percentage numbers.

$$x_1 + x_2y = 10.7\% \quad (1)$$

5.5. Construction of references

References should be listed at the end of the paper in alphabetical order. Authors should ensure that every reference in the text appears in the list of references and vice versa. When publications are referred in the text, enclose the author's name and the date of publication within the brackets.

For one author, use author's surname and the year: (Aron, 2002) or "...as Aron (2002) demonstrated".

For two authors, give both names and the year: (Allain & Kravic, 2005) or „Allain and Kravic (2005) have recently shown"

For three or more authors, use the first author plus "et al.", and the date (Liam et al., 1996).

For legal regulations and laws, organizations use abbreviated name and year (between round brackets): (INS, 2008) or „...according INS (2008).."

Citations of groups of references should be listed alphabetically: ".....as demonstrated (Aron, 2002; Liam et al., 1996)..."

The full URL should be given in text as a citation, if no other data are known.

If the authors, year, title of the documents are known and the reference is taken from a website, the URL address has to be mentioned after these data.

6. Conclusions

The chapter of conclusions should answer the research questions, discuss the issue of validity, credibility, limits of the study, generalizing the data etc. In case of hypotheses, it should present whether they were validated or not.

Acknowledgment

Include acknowledgment in a separate section at the end of the paper before the references and do not, therefore, include them on the title page, as a footnote to the title or otherwise.

References

All references cited in the text must be included in the reference list at the end of the manuscript, and every reference in the list must be cited in the text.

In-text citation should be in brackets.

References should be listed alphabetically by author. For more than one publication by an author, arrange by publication date with the earliest publication first.

[N^o] Author, A. A., Author, B. B., & Author, C. C. (year). Title of article. *Title of Journal, Volume No.* (Issue No.), pp-pp

[N^o] Surname, A. A. (year). *Title of work*. Location: Publisher.

[N^o] Surname, A. A. (year). *Title of work*. Retrieved from <http://www>

[N^o] Author, A. A., & Author, B. B. (year). Title of chapter or entry. In A. Editor, B. Editor, & C.

[N^o] Editor (Eds.), *Title of book* (pp. xxx-xxx). Location: Publisher.

[N^o] Author, A. A., & Author, B. B. (year). Title of chapter or entry. In A. Editor & B. Editor (Eds.), *Title of book* (pp. xxx—xxx). Retrieved from <http://www>

[N^o] Author, A. A., Author, B. B., & Author, C. C. (year). Title of article [Title of article English translation]. *Title of Journal, Volume No.* (Issue No.), pp-pp.

[N^o] Author, A. A. (year). *Title of work original language* [Title of work English translation]. Location: Publisher.

Example:

- [1] Bass, B. M., & Riggio, R. E. (2006). *Transformational leadership* (2nd ed.). Mahwah, NJ: Lawrence Erlbaum Associates.
- [2] Brookes, S., & Grint, K. (2010). A new public leadership challenge? In S. Brookes, & K. Grint (Eds.), *The new public leadership challenge* (pp. 1-15).
- [3] Hintea, C. (2007). *Management public* [Public management]. Cluj-Napoca: Accent.
- [4] Salaman, G., & Storey, J. (2005). Achieving 'fit': Managers' theories of how to manage innovation. In G. Salaman, J. Storey, & J. Billsberry (Eds.), *Strategic human resource management. Theory and practice. A reader* (2nd ed., pp. 91-115). Thousand Oaks, CA: Sage
- [5] Thomas, D. C. (2008). *Cross-cultural management Journal: Essentials concepts* (2nd ed.). Thousand Oaks, CA: Sage
- [6] Xenikou, A., & Simosi, M. (2006). Organizational culture and transformational leadership as predictors of business unit performance. *Journal of Managerial Psychology*, 21(6), 566-579.

Appendix