

The 6th International Conference on Economics and Social Sciences
Geopolitical Perspectives and Technological Challenges
for Sustainable Growth in the 21st Century
June 15-16, 2023
Bucharest University of Economic Studies, Romania

Foreword

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Abstract

The 6th international Conference on Economics and Social Sciences (ICESS) was organized by the Bucharest University of Economic Studies (BUES) between the 15-16 of June 2023, face to face and online.

This year's conference theme "*Geopolitical Perspectives and Technological Challenges for Sustainable Growth in the 21st Century*" resonates deeply with the rapidly changing landscape of our world and was inspired by new trends and technological developments to ensure sustainable growth and innovation.

Nowadays, we find ourselves navigating through a world marked by post-pandemic recovery, political and economic conflicts, geopolitical tensions, and global crises. In the face of these challenges, the concepts of resilience, digitalization, and sustainability have emerged as the cornerstones not only for our business environments but also for academic research and innovation.

This international conference is a scientific event based on the collaboration and commitment of the faculties, departments and partner universities to shape this event. Together, we have crafted 12 parallel sessions dedicated to exploring the multifaceted challenges faced by various sectors, including education, entrepreneurship, business, the public sector, and civil society in a very complex world of post pandemic, political and economic conflicts, war and global crises where resilience, digitalization and sustainability become the key words and cornerstone for business environment but also for the academic research area.

The 6th edition of this conference is challenging, attracting nearly 200 papers authored by esteemed contributors from approximately 60 countries. It is truly heartening to witness the diversity of perspectives and experiences represented here, with participation from countries such as the United States of America, Germany, Italy, France, the United Kingdom, Spain, Greece, Slovakia, Ireland, the Czech Republic, Bulgaria, Hungary, Moldova, Turkey, Albania, Qatar, and many others.

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This global engagement underscores the universality of the issues we aim to address and the importance of forging international collaborations in our pursuit of sustainable growth and innovation.

The substantial contribution of an international scientific committee, consisting of many foreign academics who offer feedback to authors and select the most relevant research, highlights ICESS's unwavering commitment to fostering international collaboration.

Within the conference proceedings lie a wealth of research findings and solutions that address pressing contemporary challenges. There are various topics explored in these articles, spanning areas like adapting to the dynamic VUCA environment, analyzing key indicators of the Romanian educational system, sustainable development in the metaverse era through digital leadership, and assessing labor market needs across seven Romanian development regions, collectively enhance our comprehension of vital issues. These contributions collectively enrich our understanding of critical issues while offering innovative insights and potential solutions.

The presentation of the papers was organized in the following sections:

- Service Learning, Civic Engagement and Sustainable Education;
- Resilient Agri-food and Environmental Systems for Sustainable Development and Agile Entrepreneurship;
- Applied Economics and Statistics & Data Science;
- Accounting for Sustainable Development;
- Digital Leadership and Resilient Entrepreneurship in the Metaverse Era;
- Economy and Economics under the Influence of the New Scientific and Technological Revolution;
- Geopolitical Current Changes and Perspectives in Sustainable Business and Tourism;
- Global World under Crisis: Towards a New Economic Model;
- New Challenges for a Sustainable Financial Ecosystem;
- New Geopolitical Perspectives and Technological Challenges for Sustainable Marketing;
- Technological Challenges for Sustainable Development of Public and Private Organizations in the 2st Century;
- Transforming the Future of Labor: Mapping the Route to a Digitally Transformed Workforce.

The academic partners Sapienza University of Rome, EM Strasbourg Business School, the Higher Education and Research in Management of European Universities (HERMES) network, the Romanian Academy fully support and foster the research initiatives of our university, beyond collaboration towards sustainable partnership for excellence.

The topics and ideas could provide valuable insights for both the business and social communities, contributing to the strengthening of the partnership between the university and the business environment, thereby fostering sustainable growth and society development.