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**icESS**

Bucharest University of Economic Studies



# PROGRAM

## THE 6<sup>TH</sup> INTERNATIONAL CONFERENCE ON ECONOMICS AND SOCIAL SCIENCES

Geopolitical perspectives and technological  
challenges for sustainable growth  
in the 21<sup>st</sup> century

15-16 June 2023



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**Bucharest University of Economic Studies**

**PROGRAM**  
**of**  
**The 6<sup>th</sup> International Conference**  
**on Economics and Social Sciences**

*Geopolitical perspectives and technological challenges  
for sustainable growth in the 21<sup>st</sup> century*

**15-16 June 2023, Bucharest, Romania**



**2023**

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VĂLCEA Sorin, Cleveland State University, United States of America  
VRÂNCEANU Radu, ESSEC Business School, France

**DAY 1**  
**15 June 2023**  
**Opening Ceremony**  
**Aula Magna, Piața Romană, no. 6**

**Day 1**  
**Thursday, 15 June 2023**  
**Opening Ceremony**  
**Aula Magna, Piața Romană, no. 6**

**12:30 – 13:30 Registration**

**13:30 – 14:00 Conference Opening**

Nicolae ISTUDOR, Rector of the Bucharest University  
of Economic Studies, Romania

Dumitru MIRON, President of the Senate of the Bucharest  
University of Economic Studies, Romania

Moderator: Alina Mihaela DIMA, Vice-Rector of the Bucharest  
University of Economic Studies, Romania

**14:00 – 15:30 Plenary Session – Keynote Speakers:**

Sorin VÂLCEA, Cleveland State University, United States  
of America

Ionuț DUMITRU, Bucharest University of Economic Studies,  
Romania

**15:30 – 17:00 Reception (Floor 1)**

**Day 2**  
**Friday, 16 June 2023**  
**Parallel Sessions**

**9:00 – 11:00 Parallel Sessions**

**11:00 – 11:30 Coffee Break**

**11:30 – 13:00 Parallel Sessions**

**13:00 – 14:00 Lunch**

**14:00 – 16:00 Parallel Sessions**

**16:00 – 16:30 Coffee Break**

**16:30 – 18:00 Parallel Sessions**

**19:00 – 23:00 Gala Dinner (Hotel Sheraton, Platinum Ballroom)**



## GUEST SPEAKER



**Sorin VÂLCEA,**  
**Cleveland State University, United States of America**

**Sorin Vâlcea** is an Associate Professor in the Management and Labor Relations Department at Cleveland State University. He received his PhD in Management (with a focus on Organizational Behavior and Human Resource Management) from the University of Oklahoma. His research interests include leadership development, extra-role employee behaviors, work in teams, and employment interviews. He has published research on leader and follower development, proactivity, and methodologies in OB/HRM. His work has appeared in journals such as Leadership Quarterly, Journal of Vocational Behavior, and the Journal of Occupational and Organizational Psychology.

He holds a bachelor's and a master's degree in business administration from the Faculty of Business Administration in Foreign Languages (FABIZ) of the Bucharest University of Economic Studies, which he graduated in 2004 and 2006, respectively.



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**Sorin VÂLCEA, Cleveland State University, United States of America**

***Keynote speech – Exploring the Impact of ChatGPT on Business School Education: Prospects, Boundaries, and Paradoxes***

The introduction of ChatGPT and other generative AIs from the Large Language Models category has sparked considerable concern about the possibility of human skills being replaced, similar to the way automation affected manufacturing jobs. This essay aims to explore the potential impact of ChatGPT on the knowledge and skills typically taught in business schools. We present the outcomes of various knowledge and reasoning tasks that were conducted with ChatGPT. We highlight areas where AI tools can enhance student learning, such as comprehending established subject domains, as well as areas where AI tools exhibit significant limitations, such as logical reasoning and critical thinking. Considering these limitations, we identify three paradoxes that conversation tools like ChatGPT pose to management education and make some recommendations.

## GUEST SPEAKER



**Ionuț DUMITRU,**  
**Bucharest University of Economic Studies, Romania**

Ionut Dumitru is Professor of Finance at the Faculty of Finance, Insurance, Banking and Stock Exchange, Department of Money and Banking, within the Bucharest University of Economic Studies. He is former chairman of the Fiscal Council of Romania, and he is currently Chief-Economist at Raiffeisen Bank Romania.

Mr. Dumitru graduated the Faculty of Finance, Insurance, Banking and Stock Exchange, has a master's degree in "Financial and Monetary Policies and Strategies" within the Doctoral School of Finance and Banking (DOFIN) and obtained his PhD degree in Finance at the Bucharest University of Economic Studies. He attended various training courses in macroeconomics and financial markets held by professors from DOFIN partner universities – Reading and ISMA Centre (UK), Erasmus (Netherlands), MIT, Columbia and New York University (US), as well as a several training programs on management and financial markets.

## **Ionuț DUMITRU, Bucharest University of Economic Studies, Romania**

### ***Keynote speech – Looking Back, Looking Forward: real convergence story of Romania 33 Years After the Fall of Communism***

This paper aims to assess economic developments and the real convergence story of Romania versus its regional peers over the past more than three decades, and to try also to look forward to the challenges and the opportunities for the next decades.

First, we analyze the real convergence story of Romania vs its peers looking at most important real convergence indicators development since 1989. We assess the convergence of Romania with EU economic development standards, evaluating also the level of business cycle synchronization of Romania with the eurozone countries.

Secondly, we analyze medium and long term trends in the European economy, and we try to discuss what Romania should do to foster its convergence process in the next decades. In particular, a renewed focus on macroeconomic stability is needed, to deal with persistent budget and current account deficits of Romania. Also, structural reforms in different areas are needed to improve medium to long term potential GDP growth of the country. The long term trends at the global and regional level and its implications on Romania are also analyzed. We are focusing on green transformation, demographics and geopolitics which will have important implications for Romania and CEE region.

**DAY 2**  
**16 June 2023**  
**Parallel Sessions**



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## **MINITRACK: ACCOUNTING FOR SUSTAINABLE DEVELOPMENT**

**Chairs:**

**Nadia ALBU, Bucharest University of Economic Studies,  
Romania**

**Irena JINDRICOVSKA, Metropolitan University Prague,  
Czech Republic**

*Time: 10:00 – 14:00*

*Room: 0124, Căderea Bastiliei 2-10*

### **NON-FINANCIAL REPORTING IN EXTRACTING MULTINATIONALS: SUCCINCT TEXT ANALYSIS**

**Irena JINDRICOVSKA**

*Metropolitan University Prague, Prague, Czech Republic*

**Dana KUBÍČKOVÁ**

*University of Finance and Administration, Prague, Czech Republic*

**Marie FIŠEROVÁ**

*Prague University of Economics and Business, Prague,  
Czech Republic*

### **A BIBLIOMETRIC ANALYSIS REGARDING THE DIGITALIZATION OF THE ACCOUNTING PROFESSION**

**Oana Cristina STOICA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Liliana IONESCU-FELEAGĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*



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**PROFESSIONAL SKILLS OF FUTURE ACCOUNTANTS  
WORKING IN A DIGITIZED ENVIRONMENT  
DOMINATED BY ERP SYSTEMS**

**Laura-Eugenia-Lavinia BARNA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**RECENT PERSPECTIVES ON OUTSOURCING  
OF SUSTAINABILITY REPORTING**

**Adrian ISIP**

*Bucharest University of Economic Studies, Bucharest, Romania*

**PROFESSIONAL SKILLS AND MOTIVATION  
OF FUTURE ACCOUNTANTS WORKING  
IN DIGITALIZED ENVIRONMENT**

**Ana-Maria COCARIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**DIGITALIZATION IN SUSTAINABILITY  
REPORTING – ELECTRICITY FIELD**

**Nicoleta-Elena CRISTEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alula Nerea GEBEREMESKEL**

*Bucharest University of Economic Studies, Bucharest, Romania*

**CHANGING GENDER ROLE BEHAVIORS OF SOUTH ASIAN  
MEN IN DIFFERENT GENDER REGIMES:  
A COMPARATIVE STUDY OF COVID-19 LOCKDOWN  
IN PAKISTAN AND GERMANY**

**Muhammad Wajid TAHIR**

*University College Dublin, Dublin, Ireland*

**Madiha ZAFAR**

*Germany*

**Manuel STÖMER**

*Germany*

**EQUITY CHALLENGES IN ROMANIAN EDUCATION:  
TOWARDS SUSTAINABLE EDUCATION FOR ALL STUDENTS**

**Lavinia-Ştefania ȚOȚAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Irina-Daniela CIȘMAȘU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Raluca-Corina DAWED**

*Bucharest University of Economic Studies, Bucharest, Romania*

**A MANAGEMENT ACCOUNTING TEACHING STRATEGY**

**Madalina DUMITRU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE FINANCIAL PERFORMANCE OF THE AUTOMOTIVE  
INDUSTRY DURING THE SEMICONDUCTOR CRISIS  
FROM CSR, GRI AND UNGC PERSPECTIVES**

**Emil-Adrian BANCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea-Mădălina BOJAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Miruna-Iuliana CUNEA**

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**Dragoș-Marian DRAGOMIR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Iuliana-Mădălina PETRICĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**CORPORATE GOVERNANCE AND RISK MANAGEMENT:  
A NETWORK ANALYSIS**

**Natalia Maria GREAPCĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*



**THE CHALLENGES BROUGHT BY CLIMATE CHANGES  
ON THE STABILITY OF THE FINANCIAL SYSTEM;  
THE GREEN TRANSITION**

**Claudia Emanuela CONSTANTINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Bianca Florentina NISTOROIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**INTEGRATED FINANCIAL REPORTING  
WITHIN MULTINATIONAL COMPANIES AND BANKING  
GROUPS IN PARTICULAR IN THE CURRENT ECONOMIC  
CONTEXT GENERATED BY THE COVID-19 PANDEMIC**

**Mihaiela Joly MIRCEA**

*West University of Timișoara, Timișoara, Romania*

**Roxana-Daliana ȘCHIOP**

*West University of Timișoara, Timișoara, Romania*

**GROWING DOUBLE MATERIALITY INTO CORPORATE  
SUSTAINABILITY REPORTING IN ORDER  
TO MEET GREEN DEAL TARGETS**

**Mirela SICHIGEA**

*University of Craiova, Craiova, Romania*

**Silviu CÂRSTINA**

*University of Craiova, Craiova, Romania*

**Radu BUZIERNESCU**

*University of Craiova, Craiova, Romania*

**Ilie MURĂRIȚA**

*University of Craiova, Craiova, Romania*



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## **MINITRACK: APPLIED ECONOMICS & STATISTICS AND DATA SCIENCE**

**Chairs:**

**Adriana Ana Maria DAVIDESCU (ALEXANDRU), Bucharest  
University of Economic Studies, Romania**

**Roberto DELL'ANNO, University of Salerno, Italy**

*Time: 13:30 – 18:00*

*Room: Robert Schumann, Căderea Bastiliei 2-10*

### **THE IMPACT OF ORGANIC PRODUCTS ON THE ROMANIAN ENTITIES AND CONSUMERS COMPARED TO THE EUROPEAN UNION**

**Andreea RADU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandra-Nicoleta CIUCU (DURNOI)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihai-Daniel ROMAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Camelia DELCEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

### **THE EFFECT OF LOCAL GOVERNMENT DEBT FOR INFRASTRUCTURE DEVELOPMENT ON ECONOMIC DEVELOPMENT BASED ON K-MEANS CLUSTERING AND RANDOM FOREST**

**ZhaoHong YAO**

*Johns Hopkins University, Baltimore, United States of America*

**ZongHui MAO**

*Johns Hopkins University, Baltimore, United States of America*

## **UNCOVERING THE HIDDEN GEMS: A BIBLIOMETRIC ANALYSIS OF THE RESEARCH AREA OF DIRECT TAXATION**

**Eduard Mihai MANTA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Adriana Ana Maria DAVIDESCU (ALEXANDRU)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Margareta Stela FLORESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cristina Maria GEAMBASU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **ASSESSING THE EVOLUTION OF THE ENERGY MIX WORLDWIDE, WITH A FOCUS ON THE RENEWABLE ENERGY TRANSITION**

**Andreea PERNICI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Stelian STANCU**

*Bucharest University of Economic Studies; Centre for Industry  
and Services Economics, „Costin C. Kiritescu” National Institute  
for Economic Research, Romanian Academy, Bucharest, Romania*

## **CROSS-GENERATIONAL VARIATIONS OF EDUCATIONAL POVERTY**

**Ana-Maria ZAMFIR**

*National Scientific Research Institute for Labour  
and Social Protection, Bucharest, Romania*

**Anamaria Beatrice ALDEA**

*Bucharest University of Economic Studies, National Scientific  
Research Institute for Labour and Social Protection, Romania*

**Adriana Ana Maria DAVIDESCU (ALEXANDRU)**

*Bucharest University of Economic Studies, National Scientific  
Research Institute for Labour and Social Protection, Romania*

## **DIGITALISATION AND SKILLS AS DETERMINANTS OF INNOVATION IN EU COUNTRIES: A PLS-SEM APPROACH**

**Sînziana-Maria RÎNDAȘU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Liliana IONESCU-FELEAGĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Bogdan-Ștefan IONESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ioan Dan TOPOR**

*1 Decembrie 1918 University, Alba Iulia, Romania*

## **MAPPING AND MODELLING THE MAIN DETERMINANTS OF MIGRATION FLOWS AT THE NUTS LEVEL IN EUROPEAN UNION USING SPATIAL DATA ANALYSIS TECHNIQUES**

**Elena-Maria PRADA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Smaranda CIMPOERU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **EFFICIENCY OF URBAN DEVELOPMENT: GAPS IN CONTINENTAL PROFILE**

**Alin-Cristian MARICUT**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Giani-Ionel GRĂDINARU**

*Bucharest University of Economic Studies, National Institute  
of Economy, Romanian Academy, Bucharest, Romania*

**Erika MARIN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Valentina VASILE**

*National Institute of Economy, Romanian Academy, Romania*

**MIGRATION OF HEALTH WORKERS:  
KEY FINDINGS FROM ROMANIA**

**Cristina BOBOC**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Simona Ioana GHIȚĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Valentina VASILE**

*Institute of National Economy, Bucharest, Romania, Romania*

**HAS THE ACQUISITION OF PROPERTY RIGHTS  
OVER THE FACTORS OF PRODUCTION BECOME A BENEFIT  
INTENDED FOR AN INCREASINGLY LIMITED NUMBER  
OF "PRIVILEGED PERSONS"? STUDY ON THE CURRENT  
SITUATION IN THE ROMANIAN ECONOMY**

**Mihnea-Tudor ORJAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SPATIAL ECONOMETRIC ANALYSIS  
OF THE MAIN INDICATORS  
OF THE ROMANIAN EDUCATIONAL SYSTEM**

**Irina-Denisa MUNTEANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE IMPACT OF THE RISK PERCEPTION ON RENTABILITY  
IN THE ROMANIAN AGRICULTURAL SECTOR**

**Dumitru Florin MOISE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Monica Aureliana PETCU**

*Bucharest University of Economic Studies, Bucharest, Romania*



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## **THE INFLUENCE OF FOREIGN DIRECT INVESTMENT IN CENTRAL AND EASTERN EUROPEAN COUNTRIES**

**Adrian LUNGU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **DOES SOCIAL MEDIA IMPACT THE PROFITABILITY AND THE PROBABILITY OF DEFAULT OF COMPANIES? EVIDENCE FROM ROMANIAN COMPANIES ENGAGED IN RETAIL**

**Coralia TĂNĂSUICĂ (ZOTIC)**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE GREEN ECONOMY - THE EUROPEAN CONTEXT REGARDING RENEWABLE ENERGY**

**Alexandra-Nicoleta CIUCU (DURNOI)**

*Bucharest University of Economics Studies; Institute for Economic  
Forecasting, Romanian Academy, Bucharest, Romania*

**Camelia DELCEA**

*Bucharest University of Economics Studies, Bucharest, Romania*

## **THE IMPACT OF SOCIAL STATUS ON FINANCIAL EDUCATION AND SAVING BEHAVIOR IN YOUNG ADULT POPULATION (A CASE STUDY FOR ROMANIA)**

**Cecilia Emanuela BĂȘU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **USE ARCH AND GARCH MODELS TO STUDY THE MARKET VALUE OF IRAQ'S STOCK MARKET**

**Saad Obaid Jameel AL-MASOODI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Daniel Traian PELE**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **USING MULTIVARIATE BIDIRECTIONAL LONG SHORT-TERM MEMORY (BILSTM) NETWORKS TIME SERIES FORECASTING OF STOCK PRICE FOR MARITIME SHIPPING COMPANY IN COVID-19 PERIOD**

**Ahmad GHAREEB**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **FINANCIAL LITERACY AND ECONOMIC GROWTH. EVIDENCE FROM THE ROMANIAN ECONOMY**

**Andreea-Gabriela CAPBUN**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **IMPLICATIONS OF DIGITALIZATION ON SKILLS NEEDS IN THE BUSINESS SECTOR**

**Monica Mihaela MAER MATEI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cristina MOCANU**

*National Scientific Research Institute for Labour  
and Social Protection, Romania*

**Ana-Maria ZAMFIR**

*National Scientific Research Institute for Labour  
and Social Protection, Romania*

**Anamaria NĂSTASĂ**

*National Scientific Research Institute for Labour  
and Social Protection, Romania*

## **CAUSES AND CONSEQUENCES OF SHADOW ECONOMY AND ITS IMPACT ON ECONOMIC DEVELOPMENT**

**Sorana VATAVU**

*West University of Timișoara, Timișoara, Romania*

**Ana Elena VARADI**

*West University of Timișoara, Timișoara, Romania*

**Eduard Mihai MANTA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandra Mădălina ȚĂRAN**

*West University of Timișoara, Timișoara, Romania*

**Oana Ramona LOBONȚ**

*West University of Timișoara, Timișoara, Romania*

## **SYNCHRONIZATION OF FINANCIAL CYCLES IN SELECTED CEE COUNTRIES**

**Robert-Adrian GRECU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **AGGLOMERATION ECONOMIES, CLUSTERING POLICIES AND REGIONAL COMPETITIVENESS**

**Diana IGNATIUC**

*Academy of Economic Studies of Moldova, Chișinău, Moldova*

## **A COMPARATIVE ANALYSIS OF THE GLOBAL SUPPLY CHAIN BOTTLENECKS DURING THE COVID-19 PANDEMIC**

**Andrei NEACSU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandru NEACSU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Antonela BICHIR**

*Valahia University of Târgoviște, Târgoviște, Romania*



**ANALYSIS OF THE ECONOMIC ENTITIES' PERCEPTION  
OVER THE IMPLEMENTATION OF THE SAF-T**

**Cristina Mihaela IONESCU (HARALAMBIE)**

*Valahia University of Târgoviște, Târgoviște, Romania*

**George Alin HARALAMBIE**

*Petroleum-Gas University of Ploiești, Ploiești, Romania*

**CLIMATIC IMPEDIMENTS TO HUMAN CAPITAL:  
A GENDER-DISAGGREGATED ANALYSIS OF THE IMPACT  
OF DROUGHT ON SCHOOL ATTAINMENT  
AMONG RURAL CHILDREN IN PAKISTAN**

**Lubna NAZ**

*Institute of Business Administration Karachi, Karachi, Pakistan*

**DO FISCAL RULES FOSTER ECONOMIC GROWTH? INSIGHTS  
FROM ADVANCED AND EMERGING MARKET ECONOMIES**

**Yashika SARDANA**

*Indian Institute of Technology, Delhi, New Delhi, India*

**Amlendu DUBEY**

*Indian Institute of Technology, Delhi, New Delhi, India*

**EXPORT COMPETITIVENESS OF PAKISTAN'S LEATHER  
SECTOR IN EU-27 AND AMERICAN ECONOMIES**

**Shahid MAQBOOL**

*Government Graduate College Gojra, Gojra, Pakistan*

**DOES THE AVERAGE VALUE IN THE NEIGHBOURHOOD  
MATTERS: SPATIAL MACHINE LEARNING APPROACH  
TO QUANTIFY AND VALIDATE THE IMPACT  
OF SOCIOECONOMIC AND CLIMATIC FACTORS  
ON CHILDHOOD STUNTING IN PAKISTAN**

**Muhammad USMAN**

*BluTech Consulting, Rawalpindi, Pakistan*

**Rashid Khawaja MUDASSAR**

*COMASTS University Islamabad, Pakistan*

**Shakoor USMAN**

*COMSATS University Islamabad, Pakistan*

**NEXUS BETWEEN ECONOMIC FREEDOM, INNOVATIONS  
AND CO<sub>2</sub> EMISSIONS. EVIDENCE FROM ASIAN COUNTRIES**

**Mudassar RASHID**

*COMSATS University Islamabad, Islamabad, Pakistan*

**Faheem ULLAH**

*COMSATS University Islamabad, Pakistan*

**Muhammad USMAN**

*BluTech Consulting Islamabad, Pakistan*

**Usman SHAKOOR**

*COMSATS University Islamabad, Pakistan*

**THE IMPACT OF COVID-19 ON BANKS' FINANCIAL  
PERFORMANCE: UNDERSTANDING THE CHANGES  
IN FINANCIAL RATIOS**

**Eda ORHUN**

*American University in Bulgaria, Blagoevgrad, Bulgaria*

**GLOBAL FINANCIAL CRISIS AND PERFORMANCE  
OF THE BANKING INDUSTRY: AN EMPIRICAL ANALYSIS**

**Rod ERFANI**

*Transylvania University, Lexington, United States of America*



# icESS

## **MINITRACK: DIGITAL LEADERSHIP AND RESILIENT ENTREPRENEURSHIP IN THE METAVERSE ERA**

**Chairs:**

**Mihail BUȘU, Bucharest University of Economic Studies,  
Romania**

**Luis Miguel Ciravegna Martins DA FONSECA,  
Porto School of Engineering, Portugal**

**Enrico PRINZ, EM Strasbourg Business School, France**

*Time: 10:00 – 14:00*

*Room: Virgil Madgearu, Căderea Bastiliei, 2-10*

### **TOP LEADERSHIP'S VIEW ON EXPANDING THE KALEIDOSCOPE CAREER MODEL IN THE POST-PANDEMIC CONTEXT**

**Isabelle BICLESANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Adela JANSEN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alina Mihaela DIMA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Iudith Anci KIS**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Sebastien POINT**

*EM Strasbourg Business School – University of Strasbourg, France*

## **LEADERSHIP SKILLS PERCEPTIONS IN THE ALTERNATIVE EDUCATIONAL SYSTEMS**

**Aura CADIŞ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihail BUŞU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **SPORTS, POPULAR GEOPOLITICS AND TECHNOLOGY: THE CASE OF SIMONA HALEP**

**Vlad ROŞCA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Vasile-Teodor BURNAR**

*University of Bucharest, Bucharest, Romania*

## **TECHNOLOGY FOR SKILLS DEVELOPMENT IN HIGHER EDUCATION: STUDENTS' ENGAGEMENT AND MOTIVATION IN GAMIFIED LEARNING**

**Mihaela COVRIG**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Simona Irina GOIA (AGOSTON)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ramona Ştefania IGREŢ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cristian Virgil MARINAŞ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandra Dorina MIRON**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Monica ROMAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **EXECUTIVE MANAGEMENT APPROACHES TO DIGITAL TRANSFORMATION – A NARRATIVE LITERATURE REVIEW**

**Irina Bogdana PUGNA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Elena Mirela NICHITA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dana Maria BOLDEANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **EXPLORING ENTREPRENEURS' INTEREST IN ADOPTING NEWDIGITAL TECHNOLOGIES**

**Julia-Anamaria ȘIȘU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Marian NĂSTASE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andrei Constantin TÎRNOVANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Nyalukamo Jacqueline MUJAYA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ito SATOSHI**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **BUILDING A DIGITAL ROADMAP FOR ENTERPRISES**

**Mihaela-Sorina CONSTANTINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dana Laura NICULA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**BRIDGING THE DIGITAL DIVIDE:  
ANALYZING EU COUNTRIES' PROGRESS  
TOWARDS SUSTAINABLE DEVELOPMENT GOALS**

**Vanesa Madalina VARGAS**

*Bucharest University of Economic Studies, Institute for Economic  
Forecasting, Romanian Academy, Bucharest, Romania*

**Alexandra-Nicoleta CIUCU (DURNOI)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cosmin Alexandru TEODORESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Corina IOANAS**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SYNERGY IN INNOVATION, USING EMERGING  
TECHNOLOGIES, IN A SECURE CYBER ENVIRONMENT  
AT THE GOVERNMENT LEVEL**

**Marius STEFAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE IMPACT OF THE COVID-19 PANDEMIC  
ON FOREIGN INVESTMENTS IN ROMANIA.  
CASE STUDY ON BRAZILIAN AND INDIAN INVESTMENTS**

**Beatrice TROCINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**INDUSTRY 4.0 AS A DIGITAL JOURNEY**

**Mihaela-Sorina CONSTANTINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dana Laura NICULA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **NATURAL GAS MARKET LIBERALIZATION IN ROMANIA**

**Madalina Ruxandra POPP**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Stelian GRASU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **METAVEVERSE SUSTAINABILITY THROUGH INTEGRATED DIGITAL LEADERSHIP AND RESILIENT ENTREPRENEURSHIP**

**Mihai SANDU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE IMPACT OF MEDIA POLITICIZATION ON MEDIA TRUST IN ROMANIA**

**Cristian BRANCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Oana TURCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **AN ANALYSIS OF THE CONSUMER SATISFACTION REGARDING THE BEAUTY SERVICES IN ROMANIA**

**Cristian BRANCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Oana TURCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **PROFESSIONAL RECONVERSION IN THE METAVEVERSE ERA**

**Bianca Alexandra BLANUTA**

*Bucharest University of Economic Studies, Bucharest, Romania*



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**PROVIDING AN ELECTRIC BIKE RENTAL SERVICE  
FOR ON-DEMAND COURIERS  
THROUGH THE MICRO-PROVISIONING SYSTEMS**

**Vasile ALIXANDRU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE ROLE OF THE COMMUNITY IN ENTREPRENEURSHIP  
- THE CASE OF VIETNAM**

**Khanh Hung DOAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION  
IN THE ENTREPRENEURIAL ECO SYSTEM**

**Maruf Mohammad Sirajum MONIR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alula Nerea GEBEREMESKEL**

*Bucharest University of Economic Studies, Bucharest, Romania*



## **MINITRACK: ECONOMY AND ECONOMICS UNDER THE INFLUENCE OF THE NEW SCIENTIFIC AND TECHNOLOGICAL REVOLUTION**

**Chairs:**

**Dragoş HURU, Bucharest University of Economic Studies,  
Romania**

**Angela SUTAN, Burgundy School of Business, Université  
Bourgogne Franche Comté, France**

*Time: 10:00 – 14:00*

*Room: 0302, Căderea Bastiliei 2-10*

### **INSITUTIONAL QUALITY CHANGE AND GLOBALIZATION IN AN ENDOGENOUS GROWTH FRAMEWORK**

**Maria Romana MONGIELLO**

*University of Perugia, Rome, Italy*

### **DID LOW-SKILLED MEN CROWD LOW-SKILLED WOMEN OUT OF THE UK LABOUR MARKET?**

**David MESA-RUIZ**

*University of Edinburgh, Edinburgh, United Kingdom*

### **ELECTRICITY PRODUCTION FROM RENEWABLE SOURCES AND THE ADOPTION OF ELECTRIC VEHICLES IN THE EUROPEAN UNION**

**Liviu Andrei TOADER**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Florentina CHIȚU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dorel Mihai PARASCHIV**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **CURRENT COMPETITION ISSUES IN THE INTERNATIONAL CONTEXT OF INFLATION**

**Dragoș HURU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ana-Maria Iulia ȘANTA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE BEHAVIOR OF YOUNG PEOPLE IN THE RELATIONSHIP BETWEEN SAVINGS AND INVESTMENTS IN THE DIGITAL ERA**

**Daniela VÎRJAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Vlad Valentin VÎRJAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Daria Ana URSEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **TECHNOLOGY – FRIEND OR FOE OF LARGE COMPANIES? THE IMPACT IN THE DEVELOPMENT OF INNOVATIVE STRATEGIES**

**Denisa-Ligia MATEI**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE IMPACT OF ARTIFICIAL INTELLIGENCE ON EMPLOYMENT IN THE EUROPEAN ECONOMY**

**Gabriela CĂLINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**MONETARY POLICY AND HOUSING BUBBLES:  
SHOULD CENTRAL BANKS LEAN AGAINST THE WIND?**

**Ioan-Iulian NOROCEL**

*Bucharest University of Economic Studies, Bucharest, Romania*

**ACHIEVING STRATEGIC AGILITY IN THE IT INDUSTRY  
THROUGH SCENARIO PLANNING**

**Miruna Florina LUNGU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ruxandra ARGATU**

*Exiger Diligence Tech SRL, Bucharest, Romania*

**Ioana Alexandra ONEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE SOCIOECONOMIC CONSEQUENCES OF LIBYAN  
CONFLICT: FROM ECONOMIC GROWTH DECLINE  
TO MIGRATION CRISIS ASSOCIATED  
WITH THE VIOLATION OF HUMAN RIGHTS**

**Ihab JWEIDA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE PROSPECTS OF THE NEW VAT SYSTEM IN EUROPE  
IN THE CONTEXT OF DIGITIZATION  
AND THE USE OF BLOCKCHAIN**

**Flavius Valentin JAKUBOWICZ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ionela MUNTEANU**

*Ovidius University, Constanța, Romania*

**THE ECONOMIC PROGRESS OF A COUNTRY  
AND THE INCLUSION OF PEOPLE WITH DISABILITIES  
IN SOCIETY – WHERE ARE WE?**

**Ancuța-Anisia CHELBA**

*Ștefan cel Mare University of Suceava, Suceava, Romania*

**IMPACT OF RELATIONSHIP QUALITY ON CUSTOMER  
LOYALTY: A STUDY IN THE BANKING SYSTEM**

**Tung LE THANH**

*Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam*

**Dinh Van HOANG**

*Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam*

**INVESTIGATING THE EFFECTIVENESS OF DIGITALIZATION  
ON SMES PERFORMANCE: THE CASE OF WESTERN BALKANS**

**Erjole BARBULLUSHI**

*University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania*

**Ermira KALAJ**

*University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania*

**Albana KASTRATI**

*University of Shkodra “Luigj Gurakuqi”, Shkoder, Albania*

**THE IMPACT OF THE TECHNOLOGICAL REVOLUTION  
ON THE MACROECONOMIC FRAMEWORK  
IN THE EURO AREA**

**Dănuț Georgian MIHAI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe VASCEA**

*Ministry of Finance; Romanian Customs Authority,*

*Bucharest, Romania*

**Antonela BICHIR**

*Valahia University of Târgoviște, Târgoviște, Romania*



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## **MINITRACK: GEOPOLITICAL CURRENT CHANGES AND PERSPECTIVES IN SUSTAINABLE BUSINESS AND TOURISM**

**Chairs:**

**Gabriela ȚIGU, Bucharest University of Economic Studies,  
Romania**

**Jose MONDEJAR JIMENEZ, University of Castilla-La Mancha,  
Spain**

*Time: 10:00 – 14:00*

*Room: 0129, Căderea Bastiliei 2-10*

### **STUDY ON THE PRESENT AND FUTURE REQUIREMENTS OF THE LABOR MARKET IN 7 DEVELOPMENT REGIONS OF ROMANIA**

**Dumitru MIRON**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Olimpia STATE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Camelia STĂICULESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe ORZAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**ENTREPRENEURIAL ACTIVITY IN A CRISIS CONTEXT:  
DOES FEAR AFFECT STUDENTS' INTENTION  
TO START A BUSINESS?**

**Andreea Fortuna SCHIOPU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Vlad DIACONESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Claudia Elena TUCLEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**AT THE BEGINNING OF THE ROAD. AN EXPLORATORY  
RESEARCH OF FAIR-TRADE COFFEE IN ROMANIA**

**Viorel MIONEL**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Oana MIONEL**

*Politehnica University of Bucharest, Romania*

**THUCYDIDES' TRAP AND CURRENT POWER GAMES:  
USA – RUSSIA – CHINA**

**Marius-Cristian NEACȘU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Denisa ȚĂRANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SPORTS TOURISM AS A SOFT POWER STRATEGY  
IN THE NEW GEOPOLITICAL CONTEXT:  
A BIBLIOMETRIC NETWORK ANALYSIS**

**Alexandra BARBU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**CHANGES IN THE CONTRIBUTION OF TOURISM  
TO THE ECONOMY OF EU MEMBER STATES  
UNDER THE IMPACT OF CRISES**

**Daniel BULIN**

*Bucharest University of Economic Studies, Institute for World  
Economy, Bucharest, Romania*

**Monica Maria COROS**

*Babeş-Bolyai University, Cluj-Napoca, Romania*

**Iuliana TUDOSE POP**

*Alexandru Ioan Cuza University of Iaşi, Romania*

**Delia POPESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE CULTURAL TOURISM POTENTIAL OF THE CITY OF IAŞI**

**Georgia-Daniela TACU HÂRŞAN**

*Romanian Academy, Iaşi, Romania*

**DOES THE GENDER OF HOSPITALITY EMPLOYEES AFFECT  
THE DEFINITION OF WAGES IN SPAIN?**

**Francisco SÁNCHEZ-CUBO**

*University of Castilla-La Mancha, Cuenca, Spain*

**José MONDÉJAR-JIMÉNEZ**

*University of Castilla-La Mancha, Cuenca, Spain*

**THE DEVELOPMENT OF SUSTAINABLE LEADERSHIP  
FOR TOMORROW**

**Titus SUCIU**

*Transilvania University of Brasov, Brasov, Romania*



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## **MINITRACK: GLOBAL WORLD UNDER CRISIS: TOWARDS A NEW ECONOMIC MODEL**

**Chairs:**

**Radu MUȘETESCU, Bucharest University of Economic  
Studies, Romania**

**Cristian PĂUN, Bucharest University of Economic Studies,  
Romania**

**Carmen-Elena DOROBĂȚ, Manchester Metropolitan  
University Business School, United Kingdom**

*Time: 10:00 – 14:00*

*Room: 0334, Căderea Bastiliei 2-10*

### **NETWORKS AND GLOBALISATION, THE KEY TO RESILIENCE?**

**Daniela MANEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dorel PARASCHIV**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Emilia ȚIȚAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihaela MIHAI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Simona-Andreea APOSTU**

*Bucharest University of Economic Studies, Bucharest, Romania*



**THE IMPORTANCE OF SUSTAINABLE ENERGY TRANSITION  
IN THE FACE OF THE GLOBAL ENERGY CRISIS:  
UNDERSTANDING THE IMPACT AND THE WAY FORWARD**

**Maria-Floriana POPESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe HURDUZEU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**EFFECTS OF MULTIPLE ENVIRONMENTAL POLICIES:  
A CASE OF TWO SUBSIDIES**

**Val VLAD**

*Penn State, The Behrend College, Erie, United States of America*

**BETWEEN EAST AND WEST: GEOPOLITICAL PERSPECTIVES  
FOR YOUNG ARAB MIGRANTS IN ROMANIA**

**Vlad ROȘCA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Monica ROMAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dorel PARASCHIV**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Smaranda CIMPOERU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Elena-Maria PRADA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ioana MANAFI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**GLOBAL WORLD UNDER CRISIS AND AFTER COVID-19  
PANDEMIC: TOWARDS INNOVATION IN HEALTHCARE  
IN THE EUROPEAN CONTEXT**

**Georgiana Beatrice GHEORGHE (COȘOVEANU)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe HURDUZEU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**MONETARY AND FISCAL POLICY INTERACTIONS  
IN THE MODERN ERA: THE CASE OF ROMANIA**

**Alin-Ioan VID**

*Bucharest University of Economic Studies, Bucharest, Romania*

**WORRISOME EVOLUTIONS VERSUS INVOLUTIONS  
AT THE LEVEL OF GEOPOLITICAL AND GEO-ECONOMIC  
BALANCES. CASE STUDY – RUSSIAN ECONOMY**

**Flavius Cosmin DARIE**

*Brasov, Romania*

**Alexandra Dorina MIRON**

*Bucharest University of Economic Studies, Bucharest, Romania*

**CRISES AND UNCERTAINTY,  
PART OF CONSUMER BEHAVIOR IN 2023**

**Alexandru-Mihăiță ICHIM**

*Bucharest University of Economic Studies, Bucharest, Romania*

**CROSSROADS IN THE EAST: CEE'S APPROACHES  
TO POST-PANDEMIC GLOBAL POLITICS**

**Mihai Christopher Marian RADOVICI**

*Bucharest University of Economic Studies, Bucharest, Romania*



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**UNDER THE MICROSCOPE - ANALYZING HOW THE EU'S  
ENERGY POLICIES HAVE BEEN IMPACTED  
BY THE EU GREEN DEAL INITIATIVE**

**Stefan-Marian DUMITRU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE ASYMMETRIC IMPACT OF THE ECONOMIC CYCLE  
ON CONSUMER LOANS' PROBABILITY OF DEFAULT  
BY DEBTORS' INCOME CATEGORY**

**Radu POPA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE INTERACTION EFFECT OF GROWING CHINESE  
INFLUENCE ON THE EFFECTIVENESS OF DEVELOPMENT AID  
ON INCOME INEQUALITY IN HORN OF AFRICA**

**Alula GEBREMESKEL**

*Bucharest University of Economic Study, Bucharest, Romania*

**Maruf Mohammad Sirajum MONIR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Nicoleta-Elena CRISTEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**A STUDY OF THE RELATIONSHIP BETWEEN THE GOLD  
PRICE, THE EXCHANGE RATE AND THE STOCK MARKET  
INDEX RETURNS DURING THE CURRENT CRISIS PERIOD  
USING DCC-GARCH AND VAR DCC-GARCH MODELS.  
COMPARATIVE ANALYSIS OF ROMANIA AND POLAND**

**Maria-Cristina ZWAK-CANTORIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **INTERNATIONAL TRADE AND CONTAINMENT MEASURES DURING THE COVID-19 CRISIS**

**Adrian Tudor TUDORACHE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Luminița NICOLESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe HURDUZEU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE ENERGY CRISIS AND THE MEASURES TAKEN BY THE EUROPEAN UNION TO OVERCOME IT. A QUALITATIVE ANALYSIS**

**Livia CEBOTARI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ada PAIERELE**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **BUSINESS INTERNATIONALIZATION AND THE NEED TO RESILIENCE IN THE STREAM OF GLOBALIZATION: RISKS AND UNPREDICTABLE TRENDS FOR COMPANIES AND BUSINESS**

**Anis BENABED**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE EUROPEAN BANKING REGULATION FRAMEWORK BETWEEN RISK AND ECONOMIC GROWTH THE EURO AREA VERSUS THE NON-EURO AREA**

**Florin DANESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cati URSU**

*Bucharest University of Economic Studies, Bucharest, Romania*



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## **GLOBALIZATION AND THE FLUCTUATION OF THE STOCK EXCHANGE IN GLOBAL ECONOMY: CASE AND TENDENCIES**

**Anis BENABED**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihai CIOBOTEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **FOUR MODELS OF DIGITAL AUTHORITARIAN PRACTICES**

**Khaled IMRAN**

*University of Pécs, Pécs, Hungary*

## **DYNAMICS OF THE ROMANIAN BUSINESS ENVIRONMENT IN THE CONTEXT OF THE CRISIS GENERATED BY THE WAR IN UKRAINE**

**Nicoleta CRISTACHE**

*Dunarea de Jos University of Galați, Galați, Romania*

**Oana PRICOPOAIA**

*Dunarea de Jos University of Galați, Galați, Romania*

**Sabin MURARIU**

*Dunarea de Jos University of Galați, Galați, Romania*

## **MINITRACK: NEW CHALLENGES FOR A SUSTAINABLE FINANCIAL ECOSYSTEM**

**Chairs:**

**Emilia Mioara CÂMPEANU**, Bucharest University  
of Economic Studies, Romania  
**Aneta HINTOŠOVÁ BOBENIČ**, University of Economics  
in Bratislava, Slovakia

*Time: 09:00 – 12:00*  
*Room: 3209, Mihail Moxa 5-7*

### **STUDENT ENGAGEMENT AND ACADEMIC PERFORMANCE IN PANDEMIC-DRIVEN ONLINE TEACHING: AN EXPLORATORY AND MACHINE LEARNING APPROACH**

**Emilia Mioara CÂMPEANU**  
*Bucharest University of Economic Studies, Bucharest, Romania*  
**Iustina Alina BOITAN**  
*Bucharest University of Economic Studies, Bucharest, Romania*  
**Dan Gabriel ANGHEL**  
*Bucharest University of Economic Studies; Institute for Economic  
Forecasting, Romanian Academy, Romania*

### **TRENDS IN THE DEVELOPMENT OF THE PAYMENT SERVICES MARKET: A CASE OF SLOVAKIA**

**Aneta HINTOŠOVÁ BOBENIČ**  
*University of Economics in Bratislava, Košice, Slovakia*  
**Glória BÓDY**  
*University of Economics in Bratislava, Košice, Slovakia*

## **CORRELATION BETWEEN DESI AND LABOR FORCE PRODUCTIVITY: A CASE STUDY ON ROMANIA**

**Paula LAZĂR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Maria-Oana FILIPESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **COMPARING ENERGY EFFICIENCY AND RENEWABLE ENERGY IN THE EU: A CLIMATE CHANGE-ECONOMIC ANALYSIS**

**Andra Nicoleta MECU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Florentina CHIȚU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Georgiana-Ionela MARIN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gheorghe HURDUZEU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **PROSPECTS FOR JOINING THE EURO AREA: NEW EVIDENCE THROUGH THE LENS OF THE UNCOVERED INTEREST PARITY APPROACH**

**Cosmin-Octavian CEPOI**

*"Victor Slăvescu" Financial and Monetary Research Centre,*

*Bucharest, Romania*

**Iustina BOITAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ionela COSTICĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **WHAT DO CAPITAL MARKETS PREFER: LEFT OR RIGHT?**

**Răzvan UIFĂLEAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **A GLOBAL INNOVATIVE GREEN GOVERNANCE PERSPECTIVE TO FINANCIAL ECO-EFFICIENCY DIMENSIONS**

**Mariana BUNEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Aliona BÎRCĂ**

*Academy of Economic Studies of Moldova, Chişinău,  
Republic of Moldova*

## **THE IMPACT OF DIGITALIZATION AND CYBER RISKS ON THE BANKING SECTOR**

**Eugen-Marian VIERESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cătălina-Ioana TOADER**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE CHALLENGES BROUGHT BY CLIMATE CHANGES ON THE STABILITY OF THE FINANCIAL SYSTEM; THE GREEN TRANSITION**

**Claudia Emanuela CONSTANTINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Bianca-Florentina NISTOROIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **WHAT ROLE DOES SUSTAINABLE FINANCE PLAY IN ACHIEVING SUSTAINABLE DEVELOPMENT GOALS?**

**Wafaa SHABBAN**

*Bucharest University of Economic Studies, Bucharest, Romania*





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## **MINITRACK: NEW GEOPOLITICAL PERSPECTIVES AND TECHNOLOGICAL CHALLENGES FOR SUSTAINABLE MARKETING**

**Chairs:**

**Ionel DUMITRU, Bucharest University of Economic Studies,  
Romania**

**Georgiana GRIGORE, University of Leicester,  
United Kingdom**

*Time: 11:00 – 13:00*

*Room: 7101, Occidentului 7*

### **AI AND NEW FORMS OF MARKET INTERACTION TO ENHANCE CUSTOMER EXPERIENCE – A MANAGEMENT PERSPECTIVE**

**Ioana Cecilia POPESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Irina Bogdana PUGNA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Martin HENSON**

*University of Essex, Essex, United Kingdom*

### **EU TAXONOMY AS A GAME-CHANGING IN SUSTAINABILITY**

**Magdalena CIOBANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alin STANCU**

*Bucharest University of Economic Studies, Bucharest, Romania*



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## **CUSTOMER SELECTION CRITERIA USING EXISTING CAR SALES DATABASES**

**Sabin-Alexandru BĂBEANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **SUSTAINABLE MARKETING PRACTICES OF GLOBAL BRANDS**

**Uğur ERDOĞAN**

*Selçuk University, Konya, Türkiye*

## **DIGITAL TRANSFORMATION IN MARKETING: EXAMINING COMPANIES' EFFORTS TO CREATE BRAND IMAGE WITH INNOVATIVE DEVELOPMENTS**

**Baris CORUMLU**

*Selcuk University, Konya, Türkiye*

## **MINITRACK: RESILIENT AGRI-FOOD AND ENVIRONMENTAL SYSTEMS FOR SUSTAINABLE DEVELOPMENT AND AGILE ENTREPRENEURSHIP**

**Chairs:**

**Simona Roxana PĂȚĂRLĂGEANU, Bucharest University  
of Economic Studies, Romania**

**Mariarosaria LOMBARDI, University of Foggia, Italy**

*Time: 10:00 – 14:00*

*Room: 3403, Mihail Moxa 5-7*

### **EXPLORING THE USE OF FINANCIAL INDICATORS ON FINANCIAL DECISION IN AGRICULTURAL COMPANIES**

**Irina Daniela CISMASU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Monica Aureliana PETCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dumitru Florin MOISE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Adrian ANICA-POPA**

*Bucharest University of Economic Studies, Bucharest, Romania*

### **EXPLORING THE INTERACTION BETWEEN ENERGY USE IN AGRICULTURE AND FOOD PRODUCTION**

**Elena-Mădălina DEACONU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea APETREI**

*Catholic University of Valencia, Valencia, Spain*

**Gyöngyi TORÓ**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **MANAGEMENT OF MUNICIPAL WASTE IN ROMANIA AND UNGARIA IN THE EU CONTEXT**

**Bianca Eugenia LEOVEANU-SOARE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ina NIMERENCO**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **PROSPECTS AND DEVELOPMENTS FOR ORGANIC FARMING IN ROMANIA**

**Laura CIOBANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Raluca-Mihaela DRĂCEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Gyöngyi TORÓ**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE MARKET OF ORGANIC AGRI-FOOD PRODUCTS IN ROMANIA**

**Andreea-Daniela GIUCĂ**

*Bucharest University of Economic Studies, Bucharest, Romania,*

**Monica GAIDARGI**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **INFLUENCE OF FERTILIZERS AND PESTICIDES ON YIELDS - MULTIPLE LINEAR REGRESSION**

**Gabriela-Dalila STOICA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **SUSTAINABLE CITIES FOR A SUSTAINABLE FUTURE: INTEGRATING SUSTAINABLE DEVELOPMENT GOALS INTO URBAN PLANNING**

**Maria Cristina STERIE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Lucia BOTA**

*Valahia University of Târgoviște, Târgoviște, Romania*

**Eduard Alexandru DUMITRU**

*Research Institute for Agricultural Economics  
and Rural Development, Romania*

**Steliana RODINO**

*Research Institute for Agricultural Economics  
and Rural Development, Romania*

## **FOOD TRACEABILITY AND ITS TOOLS FOR CUSTOMER SAFETY**

**Ilinca STERIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **ANALYSIS OF THE IMPACT OF THE COMMON AGRICULTURAL POLICY ON THE AGRICULTURAL SECTOR IN ROMANIA: A LINEAR REGRESSION MODEL**

**Maria Cristina STERIE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Eduard Alexandru DUMITRU**

*Research Institute for Agricultural Economics  
and Rural Development, Romania*

## **BIBLIOMETRIC ANALYSIS AND LITERATURE REVIEW ON DIGITALIZATION AND GEOPOLITICAL IMPACT OF THE AGRI-FOOD SYSTEM**

**Ana Maria BADEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Anamaria HOLOTA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dragoş BUJOR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea Bianca ENE (CONSTANTIN)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cristina DRAGOI**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **SUSTAINABILITY REQUIRES CIRCULAR ECONOMY**

**Cornelius SECIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **SUSTAINABILITY REPORTING PRACTICES IN ROMANIA**

**Costin STĂNESCU COVASALĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE BIOGAS AS A VARIANT OF THE CURRENT ENERGY CRISIS IN EUROPE AND ROMANIA**

**Camelia NEGREA**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **CHALLENGES OF ACHIEVING FOOD SECURITY IN COUNTRIES WITH AGRICULTURAL RESOURCES SCARCITY**

**Anton Theodor DIMITRIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mahmoud TARHINI**

*Philadelphia Private School, Dubai, United Arab Emirates,  
United Arab Emirates*

**Raluca Andreea ION**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Jonel SUBIC**

*Institute of Agricultural Economics, Belgrade, Serbia*

**Theodor DIMITRIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cătălin Gheorghe ZEMELEAGĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **BIBLIOMETRIC ANALYSIS OF THE IMPACT OF ESG FACTORS ON FINANCIAL PERFORMANCE**

**Loredana-Georgia IVAN**

*University of Craiova, Craiova, Romania*

## **THE IMPACT OF THE RESULTS INDICATORS ON THE STOCK MARKET PERFORMANCE IN THE CASE OF COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE**

**Ioan-Alexandru DUMITRESCU**

*University of Craiova, Craiova, Romania*

## **POWERING THE POWERLESS: THE IMPACT OF ELECTRIFICATION ON AGRO-FOOD PROCESSING IN GHANA**

**Enoch VUKEY**

*University of Ghana, Accra, Ghana*

**Benjamin MUSAH ABU**

*University for Development Studies, Ghana*



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## **ETHICAL FRONTIERS: LEADERSHIP PERSPECTIVES IN THE CONTEMPORARY FOOD INDUSTRY**

**Dragos BUJOR**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea Bianca ENE (CONSTANTIN)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Julia Anamaria ŞIŞU**

*Bucharest University of Economic Studies, Bucharest, Romania,*



## **MINITRACK: SERVICE LEARNING, CIVIC ENGAGEMENT AND SUSTAINABLE EDUCATION**

**Chairs:**

**Magdalena IORDACHE-PLATIS, University of Bucharest,  
Romania**

**Dumitru MIRON, Bucharest University of Economic Studies,  
Romania**

**Vasileios NTOUROS, National and Kapodistrian University  
of Athens, Greece**

*Time: 10:00 – 14:00*

*Room: 0116, Căderea Bastiliei 2-10*

### **STUDENTS' PERCEPTIONS OF THE CHANGES SPECIFIC TO THE VUCA WORLD: ONLINE AND TRADITIONAL TEACHING SYSTEM**

**Mihaela MINCIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Razvan Catalin DOBREA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Adina-Liliana PRIOTEASA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Madalina Ioana MONCEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

### **SERVICE LEARNING – BASED PEDAGOGICAL APPROACH AND STUDENTS' PERCEPTIONS**

**Magdalena IORDACHE-PLATIS**

*University of Bucharest, Bucharest, Romania*

## **POLICY GAPS AND FINANCIAL BARRIERS IMPEDING DEEP ENERGY RENOVATIONS IN CYPRUS AND GREECE**

**Vasileios NTOUROS**

*National and Kapodistrian University of Athens, Athens, Greece*

**Filomila Dimitra AVDI**

*National and Kapodistrian University of Athens, Athens, Greece*

**Maria KOUSIA**

*National and Kapodistrian University of Athens, Athens, Greece*

**Kyriaki THEODOSI-PALIMERI**

*National and Kapodistrian University of Athens, Athens, Greece*

**Margarita Niki ASSIMAKOPOULOS**

*National and Kapodistrian University of Athens, Athens, Greece*

## **KAHOOT! - A BIBLIOMETRIC ANALYSIS USING WEB OF SCIENCE DATA**

**Tudorel ANDREI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea MIRICĂ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ionela-Roxana PETCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **EXPLORING THE USEFULNESS OF CHATGPT IN UNDERSTANDING AND PROMOTING THE CONCEPTS OF SUSTAINABILITY:**

**A COMPARATIVE STUDY**

**Anisoara MIRCEA (NEIS)**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Adrian TANȚĂU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **DISTANCE LEARNING IN A PANDEMIC: UNDERSTANDING STUDENT PERCEPTIONS AND ATTITUDES**

**Georgica GHEORGHE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Olimpia STATE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihail Ovidiu TĂNASE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Maria-Cristina IORGULESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **BEAUTY AND THE BEASTS: LOOKING AT THE CULTURAL ECONOMY IN TIMES OF CLIMATE CHANGE, PANDEMIC AND WAR**

**Vlad ROȘCA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Octavian-Dragomir JORA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihaela IACOB**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Matei-Ștefan NEDEF**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Mihai-Răzvan NEDELICU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandru Florin PREDA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**THE IMPACT OF NEW IT&C TECHNOLOGIES ON ACADEMIC  
PERFORMANCE: AN ANALYSIS OF HOW WEB 2.0 AND LARGE  
LANGUAGE MODELS AFFECT THE EDUCATIONAL  
AND RESEARCH PROCESSES IN UNIVERSITIES**

**Mireille RĂDOI**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Bogdan-Paul SAFTIUC**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Raul Cristian BĂG**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SDG4: DIGITIZING EDUCATION, LIFELONG LEARNING,  
AND SKILLS IN THE CONTEXT OF THE 2030 AGENDA  
FOR SUSTAINABLE DEVELOPMENT**

**Marcela TANASCIUC**

*Bucharest University of Economic Studies, Bucharest, Romania*

**ASSESSMENT OF GLOBAL BUSINESS LITERACY  
OF SLOVAK STUDENTS**

**Aneta HINTOŠOVÁ BOBENIČ**

*University of Economics in Bratislava, Košice, Slovakia*

**Jana Coroničová HURAJOVÁ**

*University of Economics in Bratislava, Košice, Slovakia*

**A DESIGN METHODOLOGY FOR LIFELONG  
CAREER TRANSITIONS**

**Dalia POLEAC**

*Bucharest University of Economic Studies, Bucharest, Romania*

**COMPARATIVE STUDY OF EMPLOYERS' AND STUDENTS'  
VIEW OF BUSINESS MANAGEMENT SKILLS  
AND COMPETENCIES**

**Radu HERMAN**

*University of Bucharest, Bucharest, Romania*

**Cornelia NISTOR**

*University of Bucharest, Bucharest, Romania*

**Marin BURCEA**

*University of Bucharest, Bucharest, Romania*

**Cosmin-Ionuț IMBRIȘCĂ**

*University of Bucharest, Bucharest, Romania*

**Nicolae-Marius JULA**

*University of Bucharest, Bucharest, Romania*

**ACADEMIC EXPERIENCES DURING ERASMUS MOBILITIES:  
MYTHS AND REALITIES**

**Gabriela BILIGA-NISIPEANU**

*University of Bucharest, Bucharest, Romania*

**AN EMPIRICAL RESEARCH ON STUDENTS' PERCEPTIONS  
REGARDING MARKETING SIMULATIONS**

**Ștefan-Alexandru CATANĂ**

*University of Bucharest, Bucharest, Romania*

**PREMISES OF IMPROVING THE QUALITY OF THE DIDACTIC  
PROCESS IN PRE-UNIVERSITY EDUCATION  
IN THE CONTEXT OF EDUCATION 4.0**

**Diana-Elena CHIVU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **AR TECHNOLOGY POTENTIAL FOR FACILITATING ACCESS TO ADVANCED EDUCATION FOR STUDENTS WITH ASD**

**Ruxandra BEJINARU**

*"Ștefan cel Mare" University of Suceava Suceava, Romania /  
Academy of Romanian Scientists, Bucharest Romania*

**Marian Vlăduț TOMA**

*"Ștefan cel Mare" University of Suceava Suceava, Romania /  
Academy of Romanian Scientists, Bucharest Romania*

## **THE USE OF LOGISTIC MODELS IN PREDICTING FACTORS INFLUENCING THE MILLENNIALS AND GENERATION Z'S BUYING DECISION OF INNOVATIVE PRODUCTS: EVIDENCE FROM ROMANIA**

**Andreea ARDELEAN**

*University of Bucharest, Bucharest, Romania*

**Eleonora Gabriela CONȚU**

*University of Bucharest, Bucharest, Romania*

## **UNIVERSITY 2.0: SOCIAL, COMMUNICATIVE, AND EDUCATIONAL IMPACT OF ITALIAN ACADEMIES**

**Umberto DI MAGGIO**

*LUMSA University, Palermo, Italy*

**Ornella ASARO**

*LUMSA University, Palermo, Italy*

**Lidia SCIFO**

*LUMSA University, Palermo, Italy*



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## **MINITRACK: TECHNOLOGICAL CHALLENGES FOR SUSTAINABLE DEVELOPMENT OF PUBLIC AND PRIVATE ORGANIZATIONS IN THE 21ST CENTURY**

**Chairs:**

**Cezar-Petre SIMION, Bucharest University of Economic  
Studies, Romania**

**Oana Matilda SABIE, Bucharest University of Economic  
Studies, Romania**

**Katarina VALASKOVA, University of Zilina, Slovakia**

*Time: 10:00 – 14:00*

*Room: 0329, Căderea Bastiliei 2-10*

## **PREDICTORS OF EMPLOYEES' WORK PERFORMANCE IN ONLINE AND ON-SITE CONDITIONS: A COMBINED USE OF PLS-SEM AND NCA**

**Ion POPA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Simona Cătălina ȘTEFAN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ana Alexandra OLARIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea BREAZU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **ORGANIZATIONAL MODEL FOR DEVELOPMENT AFTER WAR AND CRISIS: BANK-CENTERED BUSINESS GROUP**

**Muzaffer AYDEMIR**

*Altınbaş University, İstanbul, Türkiye*

**Margareta Stela FLORESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Sorin BURLACU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alin MARTA**

*West University of Timișoara, Timișoara, Romania*

## **APPLICATION OF ARTIFICIAL INTELLIGENCE IN THE HEALTHCARE SECTOR: BENEFITS AND CHALLENGES**

**Oana Matilda SABIE**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Elvira NICA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Armenia ANDRONICEANU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **ASSESSING ROMANIAN MEAT PROCESSING COMPANIES' READINESS FOR SUSTAINABLE MARKETING FROM A CSRD PERSPECTIVE**

**Adina IONESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alin STANCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Oana MOGOȘ**

*Bucharest University of Economic Studies, Bucharest, Romania*



**DIGITAL RELIANCE WITHIN B2C AND B2G COMMUNICATION  
SYSTEMS IN THE POST-COVID-19 PANDEMIC ERA:  
A SYSTEMATIC LITERATURE REVIEW**

**Cătălin-Alexandru VERDEȘ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alexandra-Andreea MIRONESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cezar-Petre SIMION**

*Bucharest University of Economic Studies, Bucharest, Romania*

**ACADEMIC ADMISSION PROCESS:  
AN IOT-BASED INDOOR LOCATION CASE STUDY**

**Alexandru Marius OBRETIN**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Andreea-Alina CORNEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**STATE-MARKET RELATIONS  
IN THE COMPETITIVE ECONOMY**

**Cristian Florin CIURLĂU**

*"Dimitrie Cantemir" Christian University, Bucharest, Romania*

**Gheorghe POPESCU**

*"Dimitrie Cantemir" Christian University, Bucharest, Romania*

**Ionuț Alin CIURLĂU**

*Economist, Romania*

**THE CONSEQUENCES OF THE PANDEMIC  
IN THE MANAGEMENT OF PUBLIC HEALTH SERVICES  
FROM A TECHNOLOGICAL POINT OF VIEW**

**Ioana-Andreea TIGORA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Elvira NIA**

*Bucharest University of Economic Studies, Romania, Romania*

## **THE IMPACT OF THE COVID-19 PANDEMIC ON THE CORPORATE PERFORMANCE**

**Katarina VALASKOVA**

*University of Zilina, Zilina, Slovakia*

**Pavol DURANA**

*University of Zilina, Zilina, Slovakia*

## **MINIMIZING SUPPLY CHAIN RISKS. MITIGATION STRATEGIES FOR SUSTAINABLE PRIVATE ORGANIZATIONS DEVELOPMENT**

**Elena-Simona IONEL**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **INVESTMENT IN RESEARCH AND DEVELOPMENT IN AN ASIAN EMERGING ECONOMY: AN OVERVIEW AND POLICY IMPLICATIONS**

**Le Thanh TUNG**

*Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam*

## **THE FUTURE OF SUSTAINABLE BUSINESS: THE CASE FOR A "GREEN ECONOMY" OF ENTERPRISES IN BULGARIA**

**Radostina YULEVA-CHUCHULAYNA**

*SWU "Neofit Rilski", Blagoevgrad, Bulgaria*

**Milena FILIPOVA**

*SWU "Neofit Rilski", Blagoevgrad, Bulgaria*

## **DIGITALIZATION IN THE FISCAL SYSTEM IN ROMANIA**

**Alina PETRAS (MARIN)**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **THE TYPE-2 Q-RUNG ORTHOPAIR COCOSO METHOD FOR WORKPLACE DESIGN PROBLEMS ON THE METAVERSE**

**Adem ERİK**

*Tarsus University, Takbaş, Türkiye*

**Birsen İrem SELAMOĞLU**

*Osmaniye Korkut Ata University, Osmaniye, Türkiye*

**Yusuf KUVVETLİ**

*Çukurova University, Balcalı, Türkiye*

**Sakhi Mohammad HAMIDY**

*Çukurova University, Balcalı, Türkiye*

## **TOWARDS SUSTAINABLE CONSUMPTION: CONSUMER BEHAVIOUR AND MARKET SEGMENTATION IN THE SECOND-HAND CLOTHING INDUSTRY**

**Răzvan-Andrei CORBOȘ**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ovidiu-Iulian BUNEA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Monica TRICULESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

## **ADAPTING TO THE NEW NORMAL: A PESTLE ANALYSIS OF THE POST-COVID E-COMMERCE LANDSCAPE**

**Adriana DIMA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Ecaterina Milica DOBROTĂ**

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**Elena RADU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Alina-Florentina SĂRACU**

*Dunărea de Jos University of Galați, Galați, Romania*



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## **THE NEW RECRUITMENT MODEL IN THE CIVIL SERVICE**

**Alexandra IANCU**

*National University of Political Studies and Public Administration,  
Bucharest, Romania*

## **THE IMPACT OF RISK MANAGEMENT ON THE SUSTAINABILITY OF THE INSURANCE BUSINESS**

**Hasan MAKKAWI**

*Bucharest University of Economic Studies, Bucharest, Romania*



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## **MINITRACK: TRANSFORMING THE FUTURE OF LABOR: MAPPING THE ROUTE TO A DIGITALLY TRANSFORMED WORKFORCE**

**Chairs:**

**Mihaela Roberta STANEF-PUICĂ, Bucharest University  
of Economic Studies, Romania**  
**Sorin NASTASIA, Southern Illinois University Edwardsville,  
United States of America**

*Time: 11:00 – 13:00*  
*Room: 2103, Calea Dorobanți 15-17*

### **ONLINE SHOPPING AND CONSUMER BEHAVIOR**

**Cezara-Georgiana RADU**

*Bucharest University of Economic Studies, Bucharest, Romania*

### **AI – THE NEW PLAYER IN DIGITAL ECONOMY**

**Edi-Cristian DUMITRA**

*Bucharest University of Economic Studies, Bucharest, Romania*

### **DIGITALIZATION WITHIN PROCURE-TO-PAY**

**Sorina CONSTANTINESCU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Dana Laura NICULA**

*Bucharest University of Economic Studies Bucharest, Romania*

**THE RELATIONSHIP BETWEEN PUBLIC INVESTMENT  
IN EDUCATION AND THE PERFORMANCE  
OF THE EDUCATIONAL SYSTEM CASE STUDY**

**Milian NEGUTOIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Tanta-Camelia GOGU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**DIGITAL ASSETS BOOM: ECOSYSTEM, REGULATION AND  
COMPLIANCE, CBDCS**

**Elena Roxana DEAK**

*Bucharest University of Economic Studies, Bucharest, Romania*

**SHAPING THE FUTURE: AN INTRODUCTION  
OF CHINA'S DIGITAL AMBITIONS**

**Zhang SIHAN**

*Ulm University, Ulm, Germany*

**ONE BELT – ONE ROAD**

**Rares-Mihai NITU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Paduraru-Roxana VOCIU**

*Bucharest University of Economic Studies, Bucharest, Romania*

**Cecilia VADUVA**

*Bucharest University of Economic Studies, Bucharest, Romania*

**ARTIFICIAL INTELLIGENCE IN EDUCATION:  
A SYSTEMATIC REVIEW**

**Alexandra CONSTANTIN**

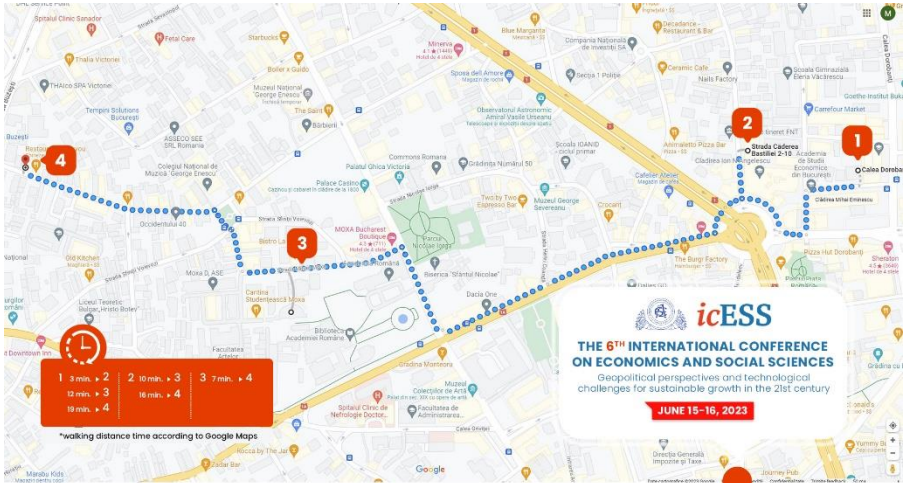
*Bucharest University of Economic Studies, Bucharest, Romania*

**Nicolae MOROIANU**

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**Silvia-Elena IACOB**

*Bucharest University of Economic Studies, Bucharest, Romania*



**1 Virgil Madgearu Building  
Calea Dorobanților 15-17**

**Room: 2013**  
Transforming the Future of Labor: Mapping the Route to a Digitally Transformed Workforce

**3 Mihail Moxa Building  
Mihail Moxa 5-7**

**Room: 3209**  
New Challenges for a Sustainable Financial Ecosystem

**Room: 3403**  
Resilient Agri-Food and Environmental Systems for Sustainable Development and Agile Entrepreneurship

**2 Ion N. Angelescu Building  
Căderea Bastiliei 2-10**

**Room: 0124**  
Accounting for Sustainable Development

**Room: Robert Schumann**  
Mapped Economics & Statistics And Data Science

**Room: Virgil Madgearu**  
Digital Leadership and Resilient Entrepreneurship in the Metaverse Era

**Room: 0302**  
Economy and Economics Under the Influence of the New Scientific and Technological Revolution

**Room: 0139**  
Geopolitical Current Changes and Perspectives in Sustainable Business and Tourism

**Room: 0334**  
Global World Under Crisis: Towards a New Economic Model

**Room: 0329**  
Technological Challenges for Sustainable Development of Public and Private Organizations in the 21st Century

**4 Occidentului 7**

**Room: 7101**  
New Geopolitical Perspectives and Technological Challenges for Sustainable Marketing

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