

Bucharest University of Economic Studies

PROGRAM

The 7th International Conference on Economics and Social Sciences

*Exploring Global Perspectives: The Future
of Economics and Social Sciences*

13-14 June 2024, Bucharest, Romania





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OANCEA Marian, Bucharest University of Economic Studies, Bucharest, Romania



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Day 1
Thursday, 13 June 2024
Opening Ceremony
Aula Magna, Piața Romană, no. 6

13:30 – 14:00 Registration

14:00 – 15:00 Lunch and networking

15:00 – 15:30 Conference Opening

Nicolae ISTUDOR, Rector of the Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe HURDUZEU, President of the Senate of the Bucharest University of Economic Studies, Bucharest, Romania

Roberto DELL'ANNO, University of Salerno, Italy

Enrico PRINZ, Vice-Dean, EM Strasbourg Business School, France

Alina Cerasela AVRAM, Project Manager Enformation

Moderator: Alina Mihaela DIMA, Vice-Rector of the Bucharest University of Economic Studies, Bucharest, Romania

15:30 – 18:00 Plenary Session – Keynote Speakers:

Cristian BADARINZA, National University of Singapore, Singapore

Suman MISHRA, Southern Illinois University Edwardsville, USA

Sorin NASTASIA, Southern Illinois University Edwardsville, USA

18:00 – 22:00 Gala Dinner

Day 2
Friday, 14 June 2024
Parallel Sessions

9:00 – 18:00 Parallel Sessions

11:00 – 11:30 Coffee Break

13:00 – 14:00 Lunch (Floor 1)



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DAY 1
13 June 2024
Opening Ceremony
Aula Magna, Piața Romană, no. 6



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GUEST SPEAKER



Cristian BADARINZA

National University of Singapore, Singapore

Dr. Cristian Badarinza is an Associate Professor at the National University of Singapore, a Faculty Affiliate of the Institute of Real Estate Studies, and a Network Associate of the Centre for Economic Policy Research, London. His research interests are in the areas of residential real estate, household finance and financial economics. Previously, he has been a Postdoctoral Fellow at Saïd Business School, a Research Assistant in the Monetary Policy Research Division of the European Central Bank in Frankfurt am Main, and has obtained a PhD and an MSc in Economics from Goethe University, Frankfurt am Main.

He is part of the Oxford-Harvard-Sloan Initiative for International Comparative Household Finance. This research initiative connects academics from Europe and the US which seek to explore how household financial markets (such as mortgage, pension, and risky asset markets) are set up around the world, and whether there are international best practises that can be established.



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Cristian BADARINZA
National University of Singapore, Singapore

*Keynote speech – Real estate sustainability:
Taking stock or going with the flow?*

The real estate sector is one of the largest contributors to global carbon emissions. Yet, efforts to improve energy efficiency in this area are unexpectedly sluggish, as market forces are rarely able to generate positive-IRR projects, and governments struggle to find the right balance between costs and incentives. We discuss these challenges and trade-offs in both the commercial and residential segments of the market. While the road ahead is uncertain, targeted policy bears a key role in unlocking capital at the scale that is necessary for the green transition.



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GUEST SPEAKER



Suman MISHRA

*Southern Illinois University Edwardsville,
United States of America*

Suman Mishra (PhD, Temple University) is a professor and graduate program director in the Department of Mass Communications at Southern Illinois University Edwardsville (SIUE). Mishra also holds faculty status in Women's Studies and Graduate Studies. She is the core member of SIUE's Truth, Racial Healing and Transformation (TRHT) Campus Center. Mishra teaches courses in research methods, transnational media, media and health, media campaigns, media and society, international advertising, and media law and policy. She has been recognized with the Teaching Distinction Award and the Phenomenal Woman Award at SIUE. Mishra's research focuses on social identities in multicultural markets, consumer culture, advertising and strategic communication, visual communication, globalization and transnational flows of media and information, religion and spirituality in the marketplace, and media representation of gender, race, religion, ethnicity, disability, and nationality. She has received several top paper awards at the Association for Education in Journalism and Mass Communication (AEJMC) and Central States Communication Association (CSCA). Mishra has a Ph.D. in Mass Media and Communication from Temple University, Philadelphia and a M.A. in Advertising from Michigan State University, East Lansing.



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Suman MISHRA
*Southern Illinois University Edwardsville,
United States of America*

***Keynote speech – Media Industries and AI:
The Changing Landscape of Business and Communication***

With the release of OpenAI's ChatGPT in 2022, generative artificial intelligence (AI) has become a buzz word that is dominating conversation in the industry and academia. AI is not just a buzz word but a technology that has evolved and is revolutionizing marketing and business communication by enabling data-driven decision-making, enhancing personalization, streamlining processes, and facilitating greater interactions between businesses and their customers. This presentation will focus on media businesses and highlight how AI is transforming the media industry by reshaping how we create, consume and interact with media content. It will also highlight ethical and legal concerns and the need for businesses to have an AI-related code of ethics and policies and governments to enact laws to protect individuals and society.



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GUEST SPEAKER



Sorin NASTASIA

*Southern Illinois University Edwardsville,
United States of America*

Dr. Sorin Nastasia is an Associate Professor in the Department of Applied Communication Studies at Southern Illinois University Edwardsville and the director of the International Studies degree program within the College of Arts and Sciences. He earned his Ph.D. in Communication and Public Discourse at the University of North Dakota in 2010, an M.A. in Communication and Public Relations from the National University for Political Studies and Public Administration in Romania in 2003, an M.A. in International Relations from the Academy of Economic Studies in Romania in 1999, as well as an M.A. in American Cultural Studies in 1996 and a B.A. in Romanian and English Languages and Literatures in 1995 from the University of Bucharest in Romania. While at the University of North Dakota, he worked in public relations and graphic design for the Center for Community Engagement and the Housing Office, and in his native Romania he was an international relations counsellor for the Ministry of Culture and a public relations counsellor for the Ministry of Education.



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Sorin NASTASIA
*Southern Illinois University Edwardsville,
United States of America*

***Keynote speech – Environmental, Social, and Governance
(ESG) Practices for 21st Century Businesses***

Industry leaders have a growing appreciation for the ways in which environmental, social, and governance (ESG) factors can drive organizational success and stakeholder engagement. The ESG approach is particularly useful as it allows organizations to manage the risks and opportunities related to the dramatically changing conditions of today's physical and commercial environments. According to recent data, a broad majority of medium size to large companies have already established ESG metrics, although disconnects continue to exist in corporate settings between how PR teams and upper management define and evaluate ESG results. This presentation focuses on key best practices related to aligning organizational values, costs, and outcomes in what concerns metrics including sustainability, ethical supply chains, and communication transparency.



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DAY 2
14 June 2024
Parallel Sessions



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MINITRACK: AGRIFOOD AND ENVIRONMENTAL ECONOMICS

Chairs:

Simona Roxana PĂTĂRLĂGEANU

Bucharest University of Economic Studies, Bucharest, Romania

Andreea Apetrei KALVERAM

Catholic University Of Valencia, Spain

Jonel SUBIĆ

Institute of Agricultural Economics from Belgrade, Serbia

Time: 10:00 – 14:00

Room: 3403, Mihail Moxa 5-7

ON THE FOOTSTEPS OF ECONOMIC COMPETITIVENESS AND ENVIRONMENTAL SUSTAINABILITY OF THE ROMANIAN PIG MEAT SECTOR

Nicolae ISTUDOR

Bucharest University of Economic Studies, Bucharest, Romania

Raluca IGNAT

Bucharest University of Economic Studies, Bucharest, Romania

Irina Elena PETRESCU

Bucharest University of Economic Studies, Bucharest, Romania

Marius CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Elena-Mădălina DEACONU

Bucharest University of Economic Studies, Bucharest, Romania



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DECENTRALIZATION OF THE AGRI-FOOD MARKET

Vesna GANTNER

Josip Juraj Strossmayer University of Osijek, Osijek, Croatia

Krešimir KUTEROVAC

Agroporc, Croatia

Ranko GANTNER

Josip Juraj Strossmayer University of Osijek, Osijek, Croatia

Vasilii EROKHIN

Harbin Engineering University, China

Kleman POTOČNIK

University of Ljubljana, Ljubljana, Slovenia

RELATIONSHIP BETWEEN RENEWABLE ENERGY, TECHNOLOGY INNOVATION, AND ECONOMIC INDICATORS ON GREEN GROWTH: COMPARATIVE ANALYSIS OF OECD AND WESTERN BALKAN

Artenisa BEKA

South East European University, Tetovo, North Macedonia

Hyrije ABAZI-ALILI

South East European University, Tetovo, North Macedonia

Viktorija Atanasovska NOVESKI

University American College Skopje, North Macedonia

LOGISTICS AND SUPPLY CHAIN IN AGRIBUSINESS

Miroslav NEDELJKOVIĆ

Institute of Agricultural Economics Belgrade, Serbia

Adis PUŠKA

Bijeljina University, Bosnia and Herzegovina

Sladana VUJIČIĆ

Bijeljina University, Bosnia and Herzegovina

Vasilii EROKHIN

Harbin Engineering University, Harbin, China



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**INTERNATIONAL TRADE AND THE ENVIRONMENT:
STICKS, CARROTS AND TERMS OF TRADE**

Val VLAD

Penn State University, Old Main, United States of America

**IS EURO AREA SOVEREIGN DEBT SUSTAINABLE AFTER ALL?
A PROBABILISTIC APPROACH**

Josep NAVARRO-ORTIZ

University of Barcelona, Barcelona, Spain

Juan SAPENA

Catholic University of Valencia, Valencia, Spain

**MAPPING ENVIRONMENTALLY SUSTAINABLE BUSINESS:
A BIBLIOMETRIC ANALYSIS**

Bianca Eugenia LEOVEANU-SOARE

Bucharest University of Economic Studies, Bucharest, Romania

Ina NIMERENCO

Bucharest University of Economic Studies, Bucharest, Romania

**DYNAMICS OF AGRICULTURAL PRODUCTION
IN GIURGIU COUNTY, ROMANIA**

Andreea Daniela GIUCĂ

Bucharest University of Economic Studies, Bucharest, Romania

Marco PLATANIA

University of Catania, Catania, Italy

Ioana MĂCĂU (ȚOGOE)

Directorate for County Agriculture (DAJ), Giurgiu, Romania



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**EXPLORING KEY STAKEHOLDERS IN THE ROMANIAN FOOD
CHAIN: AN ANALYSIS OF EUROPEAN INFLUENCES
AND LOCAL DYNAMICS**

Bianca-Florentina NISTOROIU

Bucharest University of Economic Studies, Bucharest, Romania

Iuliana NICOLAE

Bucharest University of Economic Studies, Bucharest, Romania

Ovidiu CONDEAINU

Romanian Academy, Bucharest, Romania

**ENHANCING AGRICULTURAL PROGRESS VIA SUSTAINABLE
PRODUCTION AND CONSUMPTION**

Bianca-Florentina NISTOROIU

Bucharest University of Economic Studies, Bucharest, Romania

Stefan Laurentiu PRAHOVEANU

*School of Advanced Studies of the Romanian Academy,
Bucharest, Romania*

Ovidiu CONDEAINU

Romanian Academy, Bucharest, Romania

**OPTIMIZING CIRCULAR ECONOMY IN AGRI-FOOD
AND ENVIRONMENTAL SYSTEMS: INSIGHTS FROM PANEL
REGRESSION ANALYSIS**

Robert Stefan SBIRCEA

Bucharest University of Economic Studies, Bucharest, Romania

**CURRENT STATE OF AGRICULTURAL LAND (AREAS)
AS A FACTOR FOR DEVELOPMENT OF PLANT PRODUCTION
IN SERBIA**

Marijana JOVANOVIĆ TODOROVIC

Institute of Agricultural Economics, Belgrade, Serbia

Irina MARINA

Institute of Agricultural Economics, Belgrade, Serbia

Vera POPOVIĆ

Institute of Field and Vegetable Crops, Novi Sad, Serbia



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**UNVEILING THE EUROPEAN SINGLE REPORTING STANDARD
UNDER THE CORPORATE SUSTAINABILITY REPORTING
DIRECTIVE. A UNIFIED APPROACH
TO SUSTAINABLE REPORTING**

Raluca-Ioana STĂNCIULESCU

Bucharest University of Economic Studies, Bucharest, Romania

Cosmin-Dănuț VEZETEU

Transilvania University of Brașov, Brașov, Romania

**CONSUMERS' PERCEPTION AND BEHAVIOR
ON THE CHARACTERISTICS OF FOOD AND AGRI-FOOD
PRODUCTS DURING THE COVID-19 PANDEMIC**

Alexandru-Mihăiță ICHIM

Bucharest University of Economic Studies, Bucharest, Romania

Teodora FULGA

Bucharest University of Economic Studies, Bucharest, Romania

Andrei PANDURU

Bucharest University of Economic Studies, Bucharest, Romania

**STRUCTURED REVIEW
OF SUSTAINABLE FOOD SYSTEMS LITERATURE**

Maria Claudia DIACONEASA

Bucharest University of Economic Studies, Bucharest, Romania

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MARKETING CHANNELS AS A FACTOR OF SUSTAINABLE AGRIBUSINESS

Katica RADOSAVLJEVIC

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Mirela MITRAŠEVIĆ

Faculty of Business Economics, Sarajevo, Bosnia and Herzegovina

ECOTOURISM IN ROMANIA: EXPLORING POTENTIAL AND PROMOTING RESPONSIBLE TOURISM

Jonel SUBIC

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Bucharest University of Economic Studies, Bucharest, Romania

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Institute of Agricultural Economics, Belgrade, Serbia

Alina Florentina GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

FACTORS INFLUENCING CUSTOMERS' GREEN PURCHASE INTENTION: THE ROLE OF PERCEIVED ENVIRONMENTAL RESPONSIBILITY AND HEALTH CONSCIOUSNESS

Dinh Van HOANG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

Le Van TUNG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam

Nguyen Thanh TUNG

Ho Chi Minh City Open University, Ho Chi Minh City, Vietnam



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**COMPARATIVE PERFORMANCE ASSESSMENT
OF FOREIGN TRADE FLOWS IN AGRI-FOOD PRODUCTS
BETWEEN ROMANIA AND ITALY**

Marius CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Donatella PRIVITERA

University of Catania, Catania, Italy

**A CONTRIBUTION OF RIVERBED FARMING TO LIVELIHOOD
OF THARU FARMERS IN KAILALI DISTRICT**

Dwarika THEBE

Independent Researcher, Lalitpur, Nepal

**WOMEN WORKERS IN THE FORESTRY SECTOR:
AN ASSESSMENT OF TÜRKIYE IN THE CONTEXT
OF SDG10 AND SDG5**

Yaşar Selman GÜLTEKİN

Düzce University, Düzce, Turkey

**STUDY ON WAYS OF ADDING VALUE
TO AGRICULTURAL BY-PRODUCTS**

Steliana RODINO

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and Rural Development, Bucharest, Romania*

Maria Cristina STERIE

*Research Institute for Agricultural Economics
and Rural Development, Bucharest, Romania*

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Andreea Daniela GIUCĂ

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and Rural Development, Bucharest, Romania*

Ruxandra POP

*Research Institute for Agricultural Economics
and Rural Development, Bucharest, Romania*



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**RISK PREFERENCES, ADOPTION AND WELFARE IMPACTS
OF MULTIPLE AGROFORESTRY PRACTICES**

Bereket AKELOM

Mekelle Univesity, Mekelle, Ethiopia

**ANALYSIS OF THE DIRECT GDP FROM TOURISM
FOR ROMANIAN TOURIST DESTINATIONS**

Iuliana NICOLAE

Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe Dan ISBĂȘOIU

Oil-Gas University of Ploiești, Romania

Cristian MIEILĂ

Bucharest Polytechnic University, Romania



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MINITRACK: ACCOUNTING AND MANAGEMENT INFORMATION SYSTEMS

Chairs:

Marta NOWAK

Wroclaw University of Economics and Business, Poland

Nadia ALBU

Bucharest University of Economic Studies, Bucharest, Romania

Camelia Iuliana LUNGU

Bucharest University of Economic Studies, Bucharest, Romania

Time: 10:00 – 14:00

Room: 0233, Căderea Bastiliei 2-10

PSYCHOLOGICAL COSTS OF PERFORMING AUDITS AND THEIR POTENTIAL CONSEQUENCES

Marta NOWAK

Wroclaw University of Economics and Business, Wroclaw, Poland

REVISITING CLOUD ENTERPRISE RESOURCE PLANNING SYSTEM' IMPLEMENTATIONS THROUGH THE LENS OF END USERS

Sînziana-Maria RÎNDAȘU

Bucharest University of Economic Studies, Bucharest, Romania

Liliana IONESCU-FELEAGĂ

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan-Ștefan IONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Velimir LUKIĆ

University of Belgrade, Belgrade, Serbia



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**BEYOND TECHNOLOGICAL CLAIMS: PROFESSORS'
PERSPECTIVES ON THE POTENTIAL TRANSFORMING ROLE
OF GENERATIVE ARTIFICIAL INTELLIGENCE
IN HIGHER EDUCATION**

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Ofelia-Ema ALECA

Bucharest University of Economic Studies, Bucharest, Romania

Andrei STANCIU

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**A CASE STUDY ON PERFORMANCE ANALYSIS THROUGH
DIGITALIZATION AND GENDER EQUALITY**

Monica-Aureliana PETCU

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Andreea THEODORESCU

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A BIBLIOMETRIC ANALYSIS REGARDING ESG REPORTING

Oana Cristina STOICA

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**TWO-DECADE BIBLIOMETRIC ANALYSIS
OF COLLABORATIVE TRENDS IN GAMBLING STUDIES:
A STRUCTURED LITERATURE REVIEW AND ANALYSIS
OF GAMBLING RESEARCH (2004-2023)**

Daniel-Marius IORDACHE

Bucharest University of Economic Studies, Bucharest, Romania

Florin MIHAI

Bucharest University of Economic Studies, Bucharest, Romania

Ofelia-Ema ALECA

Bucharest University of Economic Studies, Bucharest, Romania

**SMES REPRESENTATIVES' PERCEPTIONS OF CORPORATE
GOVERNANCE-PERFORMANCE RELATIONSHIP.
EVIDENCE FROM AN EMERGING ECONOMY**

Andreea Mădălina BOJAN

Bucharest University of Economic Studies, Bucharest, Romania

**SDG REPORTING IN A ROMANIAN LISTED COMPANY
IN CRISIS PERIOD**

Ana-Maria BRATU

Bucharest University of Economic Studies, Bucharest, Romania

Miruna-Iuliana CUNEA

Bucharest University of Economic Studies, Bucharest, Romania

**PROFESSIONAL SKILLS OF FUTURE ACCOUNTANTS
USING ERP SYSTEMS**

Laura-Eugenia-Lavinia BARNA

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THE ROLE OF ACCOUNTING AND ACCOUNTING PROFESSION IN DELIVERING THE SDGS AGENDA

Gabriela DOBRE

Gabriela Dobre Tax Consult, Bucharest, Romania

Gabriel DUMITRESCU

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SUSTAINABILITY PERFORMANCE INDICATORS AND FIRM FINANCIAL PERFORMANCE IN THE HEALTHCARE SECTOR DURING CRISIS PERIOD

Miruna-Iuliana CUNEA

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Andrei-Constantin TÎRNOVANU

Bucharest University of Economic Studies, Bucharest, Romania

SUSTAINABLE BUSINESS MODELS IN THE EUROPEAN ENERGY SECTOR

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Voicu Dan DRAGOMIR

Bucharest University of Economic Studies, Bucharest, Romania

THE EFFECT OF GOOD CORPORATE GOVERNANCE PRACTICES IN CORPORATE RISK MANAGEMENT DISCLOSURE: AN OVERVIEW OF EUROPEAN BANKING SECTOR

Natalia Maria GREAPCĂ

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**COMPARATIVE ANALYSIS OF TRANSFER PRICING TAX
REGULATION, COMPLIANCE WITH OECD GUIDELINES,
AND THEIR CORRELATION WITH PUBLIC PERCEPTION
OF TAX EVASION**

Cornelia NĂSTASE

Bucharest University of Economic Studies, Bucharest, Romania

**HOW IS THE ADOPTION OF E-INVOICING SYSTEM
AFFECTING THE OUTSOURCING OF ACCOUNTING SERVICES?**

Adrian ISIP

Bucharest University of Economic Studies, Bucharest, Romania

**THE EVOLUTION AND IMPACT
OF DIGITAL TRANSFORMATION ON INTERNAL AUDIT
AND MANAGERIAL CONTROL IN PUBLIC INSTITUTIONS**

Lucia-Maria UDRESCU

Bucharest University of Economic Studies, Bucharest, Romania

**EARNINGS MANAGEMENT: A REVIEW OF THE LITERATURE
FROM A METHODOLOGICAL POINT OF VIEW**

Alina Maria MURINEANU

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: STATISTICAL METHODS AND DATA SCIENCE IN APPLIED ECONOMICS

Chairs:

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

Bucharest University of Economic Studies, Bucharest, Romania

Roberto DELL'ANNO

University of Salerno, Italy

Time: 14:00 – 18:00

Room: Robert Schumann, Căderea Bastiliei 2-10

ECONOMIC BURDEN OF PREMATURE MORTALITY: QUANTIFICATION AND DEVELOPMENT OF AN ECONOMETRIC MODEL

William H. LEIVA-PEREZ

Bucharest University of Economic Studies, Bucharest, Romania

LEVERAGING GRAVITATIONAL MODELS FOR MIGRATION FORECASTING: A DATA-DRIVEN APPROACH

Cristina BOBOC

Bucharest University of Economic Studies, Bucharest, Romania

Elena BUNDUCHI

*G.E.Palade University of Medicine, Pharmacy,
Science and Technology of Târgu Mureș, Târgu Mureș, Romania*

Simona Ioana GHIȚĂ

Bucharest University of Economic Studies, Bucharest, Romania

Aura TRACHE

Bucharest University of Economic Studies, Bucharest, Romania



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ANALYZING EXPORT PERFORMANCE USING MACHINE LEARNING MODELS

Jose CAFIERO

SWB, Buenos Aires, Argentina

THE DEVELOPMENT OF A QUANTITATIVE MEASUREMENT SCALE TO ASSESS ROMANIAN KNOWLEDGE AND ATTITUDE TOWARDS SUSTAINABILITY AND SUSTAINABLE CLOTHING

Anastasia COSMA

Bucharest University of Economic Studies, Bucharest, Romania

ASSESSING THE TOBACCO SECTOR IN THE EUROPEAN UNION: A FOCUS ON ROMANIA'S MARKET DYNAMICS

Oana POPOVICI

Bucharest University of Economic Studies, Bucharest, Romania

Alina Mihaela DIMA

Bucharest University of Economic Studies, Bucharest, Romania

INCORPORATING THE SHADOW ECONOMY: A COMPARATIVE ANALYSIS OF TRADITIONAL AND ALTERNATIVE SUSTAINABLE DEVELOPMENT FRAMEWORKS

Roberto DELL'ANNO

University of Salerno, Salerno, Italy

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

Bucharest University of Economic Studies, Bucharest, Romania

Eduard Mihai MANTA

Bucharest University of Economic Studies, Bucharest, Romania



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MEASURING THE DYNAMICS OF INEQUALITY OF OPPORTUNITY BY INCOME SOURCES

Claudia AVOSSA

University of Salerno, Salerno, Italy

HOW DO NATURAL DISASTERS IMPACT THE US STOCK MARKETS? EVIDENCE-BASED ON CONTAGION EFFECT OF AFFECTED COMPANIES USING THE DCC-GARCH MODEL

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

Bucharest University of Economic Studies, Bucharest, Romania

Eduard Mihai MANTA

Bucharest University of Economic Studies, Bucharest, Romania

Elena SUSNEA

Bucharest University of Economic Studies, Bucharest, Romania

Catalina TINA

Bucharest University of Economic Studies, Bucharest, Romania

SENTIMENT ANALYSIS OF RESEARCH ON AI ETHICS: A WEB-BASED STUDY

Alexandra-Cristina-Daniela CIUVERCA

Bucharest University of Economic Studies, Bucharest, Romania

BLOCKCHAIN AND ECONOMICS – FRIENDS OR FOES? AN APPROACH TO IDENTITY PROTECTION IN THE CONTEXT OF BIG DATA

Ioana NAGIT

Bucharest University of Economic Studies, Bucharest, Romania



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**THE EFFECT OF RENEWABLE ENERGY INVESTMENT
ON ECONOMIC GROWTH AND AIR POLLUTION
BY PANEL ARDL METHOD**

Ersin KANAT

Zonguldak Bülent Ecevit University, Zonguldak, Turkey

Fatma Hilal GÜMÜŞ

Zonguldak Bülent Ecevit University, Zonguldak, Turkey

**EXPLORING THE INFLUENCE OF THE COVID-19 PANDEMIC
ON THE PROFESSIONAL TRAJECTORIES OF YOUNG WOMEN:
FINDINGS FROM THE EUROBAROMETER 'WOMEN IN TIMES
OF COVID-19'**

Anamaria Beatrice ALDEA

Bucharest University of Economic Studies, Bucharest, Romania

**IDENTIFYING FACTORS FOR THE DEVELOPMENT
OF SUSTAINABLE URBAN TRANSPORT IN THE CONTEXT
OF URBAN SPRAWL. A COMPARATIVE STUDY
AMONG EU'S CAPITALS**

Giani-Ionel GRĂDINARU

Bucharest University of Economic Studies, Bucharest, Romania

Alin-Cristian MARICUȚ

Bucharest University of Economic Studies, Bucharest, Romania

Ana-Maria DINU

Bucharest University of Economic Studies, Bucharest, Romania

Rareș BĂLĂUȚĂ

Bucharest University of Economic Studies, Bucharest, Romania

**BAYESIAN SYMBOLIC REGRESSION
AND OTHER SIMILAR METHODS AS A TOOL
FOR FORECASTING COMMODITIES PRICES**

Krzysztof DRACHAL

University of Warsaw, Warsaw, Poland



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THE HIDDEN LAYERS: EXAMINING THE IMPACT OF UNEMPLOYMENT ON THE FORMAL ECONOMY THROUGH THE COMPLEXITIES OF INFORMALITY AND ECONOMIC UNCERTAINTY

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

*Bucharest University of Economic Studies, Bucharest, Romania
/National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Friedrich SCHNEIDER

Johannes Kepler University of Linz, Vienna, Austria

Alina Mihaela DIMA

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Marina-Diana AGAFIȚEI

Bucharest University of Economic Studies, Bucharest, Romania

Eduard Mihai MANTA

Bucharest University of Economic Studies, Bucharest, Romania

Maria Cristina GEAMBASU

Bucharest University of Economic Studies, Bucharest, Romania

UNVEILING REGIONAL DISPARITIES IN UNEMPLOYMENT: A SPATIAL ECONOMETRIC STUDY OF SPAIN

Margareta Stela FLORESCU

Bucharest University of Economic Studies, Bucharest, Romania

Eduard Mihai MANTA

Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra Maria COJOCARU

Bucharest University of Economic Studies, Bucharest, Romania

Bianca Maria BOLBOASA

Bucharest University of Economic Studies, Bucharest, Romania



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SUPERVISED LEARNING ALGORITHMS FOR NON-LIFE SCR RATIO FORECASTING

Marius ACATRINEI

*Institute for Economic Forecasting, Romanian Academy,
Bucharest, Romania*

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

*Bucharest University of Economic Studies, National Scientific
Research Institute for Labour and Social Protection,
Bucharest, Romania*

Laurentiu Paul BARANGA

Bucharest University of Economic Studies, Bucharest, Romania

Razvan Gabriel HAPAU

Western University of Timisoara, Timisoara, Romania

George CALIN

Bucharest University of Economic Studies, Bucharest, Romania

ENHANCING PORTFOLIO STRUCTURE WITH EVOLUTIONARY MULTI OBJECTIVE OPTIMISATION

Robert-Ştefan CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Marina-Diana Agafitei

Bucharest University of Economic Studies, Bucharest, Romania

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

*Bucharest University of Economic Studies, Bucharest, Romania
/National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*



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COHESION OR DIVERSITY? EXPLORING THE IMPACT OF EU FUNDS ON ROMANIAN REGIONAL LABOUR PRODUCTIVITY USING MACHINE LEARNING AND ECONOMETRIC APPROACHES

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

*Bucharest University of Economic Studies, Bucharest, Romania
/National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Monica Mihaela MAER-MATEI

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Marina-Diana AGAFIȚEI

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

TEACHING ITC IN EUROPEAN UNIVERSITIES: A NON-PARAMETRIC EFFICIENCY APPROACH

Andreea-Monica MUNTEANU

Bucharest University of Economic Studies, Bucharest, Romania

Anamaria ALDEA

Bucharest University of Economic Studies, Bucharest, Romania

EVALUATION OF HOSPITALIZATION SERVICES UTILIZATION FOR ACUTE AND CHRONIC PATIENTS: CLUSTER ANALYSIS OF REGIONAL DETERMINANTS IN ROMANIA, 2019 VS. 2023

Constanța MIHĂESCU-PINȚIA

*National Institute for Health Services Management,
Bucharest, Romania*

Narcis COPCĂ

*Bucharest University of Economic Studies / "Carol Davila"
University of Medicine and Pharmacy / St. Maria Clinical Hospital,
Bucharest, Romania*

Marina-Diana AGAFIȚEI

Bucharest University of Economic Studies, Bucharest, Romania



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**REGIONAL VARIATIONS IN HOSPITALIZATION IN ROMANIA:
A COMPREHENSIVE DASHBOARD OF SOCIO-ECONOMIC
AND HEALTH INDICATORS, 2019 VS. 2023**

Constanța MIHĂESCU-PINȚIA

*National Institute for Health Services Management,
Bucharest, Romania*

Marina-Diana AGAFIȚEI

Bucharest University of Economic Studies, Bucharest, Romania

Narcis COPCĂ

*Bucharest University of Economic Studies / "Carol Davila"
University of Medicine and Pharmacy / St. Maria Clinical Hospital,
Bucharest, Romania*

Bogdan-Paul SAFTIUC

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP

Chairs:

Mihail BUȘU

Bucharest University of Economic Studies, Bucharest, Romania

Luis Miguel CIRAVEGNA MARTINS DA FONSECA

Porto School of Engineering, Portugal

Enrico PRINZ

EM Strasbourg Business School, France

Time: 13:00 – 15:00

Room: Constantin Bărbulescu (0104), Căderea Bastiliei 2-10

ANALYSIS OF WORKPLACE WELL-BEING OF SLOVAKIAN EMPLOYEES DURING A CRISIS

Justas STREIMIKIS

*University of Economics and Human Science in Warsaw,
Warsaw, Poland*

Péter KARÁCSONY

Óbuda University, Budapest, Hungary

Angelika CZÓKOLYOVÁ

J. Selye University, Komárno, Slovakia

Ladislav MURA

University of Economics, Bratislava, Slovakia

CONCEPTUALIZING AND DEFINING DIGITAL INNOVATION ECOSYSTEMS. SYSTEMATIC LITERATURE REVIEW

Francesco BELLINI

Sapienza University of Rome, Rome, Italy



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**ANALYZING THE EFFECTS OF BUSINESS CYCLE
ON RENEWABLE ENERGY CONSUMPTION
AND SUSTAINABLE DEVELOPMENT.
EVIDENCE FROM EU COUNTRIES**

Alina Mihaela DIMA

Bucharest University of Economic Studies, Bucharest, Romania

Mihail BUȘU

Bucharest University of Economic Studies, Bucharest, Romania

Gabriel STAICU

Bucharest University of Economic Studies, Bucharest, Romania

Mihai GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

Enrico PRINZ

EM Strasbourg Business School, Strasbourg, France

Luis Miguel CIRAVEGNA MARTINS DA FONSECA

Porto School of Engineering, Porto, Portugal

**CULTURAL INTELLIGENCE VS ARTIFICIAL INTELLIGENCE:
WHICH WORKS BETTER FOR ORGANIZATIONAL
LEADERSHIP IN MULTINATIONAL COMPANIES (MNCs)?**

Hristina SOKOLOVA

University of Ruse "Angel Kanchev", Ruse, Bulgaria

**SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION
IN THE ENTREPRENEURIAL ECOSYSTEM UNDER THE VALUES
OF SOCIAL IMPACT MEASUREMENTS IN THE CASE OF INDIA**

Maruf Mohammad Sirajum MONIR

Bucharest University of Economic Studies, Bucharest, Romania

Alula Nerea GEBEREMESKEL

Bucharest University of Economic Studies, Bucharest, Romania



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THE TRUSTWORTHINESS OF AI ALGORITHMS AND THE SIMULATOR BIAS IN TRADING

Alina-Cornelia LUCHIAN

Bucharest University of Economic Studies, Bucharest, Romania

Vasile Alecsandru STRAT

Bucharest University of Economic Studies, Bucharest, Romania

THE EVOLUTION OF SAUDI ARABIA'S INVESTMENTS IN ROMANIA, IN OPPOSITION TO THE FRAMEWORK OF THE CORONAVIRUS PANDEMIC AND THE WAR IN UKRAINE

Beatrice TROCINESCU

Bucharest University of Economic Studies, Bucharest, Romania

Violeta-Mihaela DINCĂ

Bucharest University of Economic Studies, Bucharest, Romania

Kim Oliver TOKARSKI

Bern University of Applied Sciences, Bern, Switzerland

APPROACH OF DETERMINING PROCESS MATURITY IN INFORMATION SECURITY MANAGEMENT SYSTEMS

Michael Matthias NAUMANN

Bucharest University of Economic Studies, Bucharest, Romania

Fabian PITZ

Bucharest University of Economic Studies, Bucharest, Romania

Georg Sven LAMPE

Bucharest University of Economic Studies, Bucharest, Romania

Stelian Mircea OLARU

Bucharest University of Economic Studies, Bucharest, Romania

THE EVOLUTION OF RETAIL MANAGEMENT IN THE ERA OF DIGITALIZATION: CHALLENGES AND OPPORTUNITIES

Raluca Mihaela RADULESCU

Bucharest University of Economic Studies, Bucharest, Romania



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EVALUATING THE IMPACT OF DEMOGRAPHIC SHIFTS: A COMPARATIVE ANALYSIS OF ECONOMIC AND SOCIAL CONSEQUENCES IN G7 AND BRICS NATIONS

Flavius Cosmin DARIE

Bucharest University of Economic Studies, Bucharest, Romania

Cosmin PROȘCANU

Bucharest University of Economic Studies, Bucharest, Romania

Cătălin Gheorghe ZEMELEAGĂ

Bucharest University of Economic Studies, Bucharest, Romania

Enrico PRINZ

EM Strasbourg Business School, Strasbourg, France

SOCIAL MEDIA AND TECHNOLOGICAL UBIQUITY, FOR THE DEVELOPMENT OF E-BUSINESS SOLUTIONS

Ștefan MARIUS

Bucharest University of Economic Studies, Bucharest, Romania

Aura Iulia CADIS

Bucharest University of Economic Studies, Bucharest, Romania

EXPLORING KNOWLEDGE ECOSYSTEMS: A SYSTEMATIC REVIEW

Ana-Iolanda VODĂ

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

Daniela Tatiana ȘOITU

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

Dana Claudia COJOCARU

"Alexandru Ioan Cuza" University of Iași, Iași, Romania



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TRANSFORMATION AND COMPETITION IN ROMANIAN TELEVISION: MARKET DYNAMICS AND REGULATORY INFLUENCE

Cristian BRANCU

Bucharest University of Economic Studies, Bucharest, Romania

Oana TURCU

Bucharest University of Economic Studies, Bucharest, Romania

THE ECONOMIC AND SOCIO-CULTURAL IMPACT OF THE BEAUTY INDUSTRY IN THE EUROPEAN UNION

Oana TURCU

Bucharest University of Economic Studies, Bucharest, Romania

Cristian BRANCU

Bucharest University of Economic Studies, Bucharest, Romania

EMOTIONAL INTELLIGENCE AND WORK ENGAGEMENT: CONNECTED OR NOT? EVIDENCE FROM THE IT&C SECTOR IN ROMANIA

Simona Irina GOIA (AGOSTON)

Bucharest University of Economic Studies

Mihaela COVRIG

Bucharest University of Economic Studies, Bucharest, Romania

Ramona Ștefania IGREȚ

Bucharest University of Economic Studies, Bucharest, Romania

Cristian-Virgil MARINAȘ

Bucharest University of Economic Studies, Bucharest, Romania

Oana-Alexandra BURCĂ

Bucharest University of Economic Studies, Bucharest, Romania



CORRELATIONS BETWEEN EMPLOYEE WELL-BEING AND JOB SATISFACTION TO IMPROVE ORGANIZATIONAL PERFORMANCE

Valentin RADU

"Valahia" University of Târgoviște, Târgoviște, Romania

Nicoleta Valentina FLOREA

"Valahia" University of Târgoviște, Târgoviște, Romania

Madlena NEN

Bucharest University of Economic Studies, Bucharest, Romania

Gabriel CROITORU

"Valahia" University of Târgoviște, Târgoviște, Romania

Alina Iuliana TĂBÎRCĂ

"Valahia" University of Târgoviște, Târgoviște, Romania

Vanesa Mădălina VARGAS

*Bucharest University of Economics Studies; Institute for Economic
Forecasting, Romanian Academy, Bucharest, Romania, Romania*

PREVALENCE OF NEW PROGRAMMING LANGUAGES IN MALWARE DEVELOPMENT

Vanesa Mădălina VARGAS

*Bucharest University of Economics Studies; Institute for Economic
Forecasting, Romanian Academy, Bucharest, Romania*

Cosmin Alexandru TEODORESCU

Bucharest University of Economic Studies, Bucharest, Romania

Irina BADIU

Bucharest University of Economic Studies, Bucharest, Romania

NAVIGATING RISK: STRATEGIES FOR MANAGING HIGH-RISK CLIENTS IN THE INSURANCE INDUSTRY

Mihai VRISCU

Bucharest University of Economic Studies, Bucharest, Romania

IS THERE A NEED FOR A NEW RIGHT TO BE SEEN IN THE AGE OF ARTIFICIAL INTELLIGENCE?

Vanesa Mădălina VARGAS

Bucharest University of Economic Studies, Bucharest, Romania



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STRATEGIC ENTREPRENEURSHIP IN THE POST-COVID-19 ERA: OPPORTUNITIES AND CHALLENGES FOR COLLABORATIVE INNOVATION

Andrei Constantin TÎRNOVANU

Bucharest University of Economic Studies, Bucharest, Romania

Ito SATOSHI

Bucharest University of Economic Studies, Bucharest, Romania

Mujaya Nyalukamo JACQUELINE

Bucharest University of Economic Studies, Bucharest, Romania

Mircea-Sorin ZAHARCU

Bucharest University of Economic Studies, Bucharest, Romania

BUILDING PERFORMING TEAMS IN THE DIGITAL ERA

Elena Casandra CEAUȘESCU

Bucharest University of Economic Studies, Bucharest, Romania

Marian NĂSTASE

Bucharest University of Economic Studies, Bucharest, Romania

Julia-Anamaria ȘIȘU

Bucharest University of Economic Studies, Bucharest, Romania

LONGITUDINAL TRENDS IN FINANCIAL METRICS WITHIN FEMALE-LED SOFTWARE FIRMS

Julia-Anamaria ȘIȘU

Bucharest University of Economic Studies, Bucharest, Romania

Marian NĂSTASE

Bucharest University of Economic Studies, Bucharest, Romania

Andrei-Constantin TÎRNOVANU

Bucharest University of Economic Studies, Bucharest, Romania

Mircea-Mihai OBREJA

Bucharest University of Economic Studies, Bucharest, Romania

Luis Miguel CIRAVEGNA MARTINS DA FONSECA

Porto School of Engineering, Porto, Portugal



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COMPETITIVE INTELLIGENCE IN THE ROMANIAN BUSINESS ENVIRONMENT. CASE STUDY – ENERGY FIELD

Miruna PROȘCANU

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan SAFTIUC

Bucharest University of Economic Studies, Bucharest, Romania

Mireille RĂDOI

Bucharest University of Economic Studies, Bucharest, Romania

Madlena NEN

Bucharest University of Economic Studies, Bucharest, Romania

Octavia ALBU

Bucharest University of Economic Studies, Bucharest, Romania

NAVIGATING RISK: STRATEGIES FOR MANAGING HIGH-RISK CLIENTS IN THE INSURANCE INDUSTRY

Mihai VRISCU

Bucharest University of Economic Studies, Bucharest, Romania

Aura Iulia CADIS

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: BUSINESS AND TOURISM

Chairs:

Olimpia STATE

Bucharest University of Economic Studies, Bucharest, Romania

Mariarosaria LOMBARDI

University of Foggia, Italy

Raluca Mariana GROSU

Bucharest University of Economic Studies, Bucharest, Romania

Time: 10.00-13.00

Room: 0129, Căderea Bastiliei 2-10

EVALUATION OF RURAL YOUTH EMPLOYMENT IN ECOTOURISM SECTOR OF TÜRKIYE: POVERTY, INEQUALITY AND THE BENEFITS OF DIGITALIZATION

Pınar GÜLTEKİN

Düzce University, Düzce, Türkiye

DESTINATION BRAND EQUITY OF CULTURAL DESTINATION: THE CASE OF HUE CITY, VIETNAM

Khanh Hung DOAN

Hue University, Hue City, Vietnam

Dao Phu Loc TRAN

Hue University, Hue City, Vietnam

Maruf Mohammad Sirajum MONIR

Bucharest University of Economic Studies, Bucharest, Romania



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**THE EVOLUTION OF FEMALE LEADERSHIP RESEARCH:
A BIBLIOMETRIC REVIEW OF PUBLICATIONS
OVER THE PAST 20 YEARS**

Andreea Simona SĂSEANU

Bucharest University of Economic Studies, Bucharest, Romania

Andreea Bianca ENE (CONSTANTIN)

Bucharest University of Economic Studies, Bucharest, Romania

Claudiu Nicolae GHINEA

Bucharest University of Economic Studies, Bucharest, Romania

**PRACTICE GENERATED KNOWLEDGE - MONITORING
OF TOURISM EDUCATIONAL PROCESS BASED
ON SELF-ASSESSMENT ANALYSIS**

Nadezhda KOSTADINOVA

*St. Cyril and St. Methodius University of Veliko Tarnovo,
Veliko Tarnovo, Bulgaria*

**ERASMUS EXPERIENCES' INFLUENCES
ON STUDENTS' ENTREPRENEURSHIP COMPETENCES**

Raluca Mariana GROSU

Bucharest University of Economic Studies, Bucharest, Romania

Bianca Georgiana BURLACU

Bucharest University of Economic Studies, Bucharest, Romania

Vera AMICARELLI

University of Bari Aldo Moro, Bari, Italy



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ENTREPRENEURSHIP IN THE CONTEXT OF DIGITALIZATION: A REVIEW OF RECENT LITERATURE

Raluca Mariana GROSU

Bucharest University of Economic Studies, Bucharest, Romania

Iasmina Florentina COMAN

Bucharest University of Economic Studies, Bucharest, Romania

Cristian Constantin FRANCU

Bucharest University of Economic Studies, Bucharest, Romania

Christian BUX

University of Bari Aldo Moro, Bari, Italy

PROFESSORS VS. STUDENTS: AN INTRODUCTIVE BIBLIOMETRIC REVIEW OF AI ACCEPTANCE IN HIGHER EDUCATION'S SPECIALISATIONS OF TERTIARY SECTOR

Luciana-Floriana POENARU

Bucharest University of Economic Studies, Bucharest, Romania

Delia POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

Remus-Ion HORNOIU

Bucharest University of Economic Studies, Bucharest, Romania

Giuseppe LANFRANCHI

University of Messina, Sicily, Italy

SUSTAINABLE BUSINESS MODELS IN ROMANIA: CHALLENGES AND OPPORTUNITIES

Daniela-Elena MOCANU

Copilul Calator SRL, Bucharest, Romania

Olimpia STATE

Bucharest University of Economic Studies, Bucharest, Romania

Nadezhda KOSTADINOVA

"St. Cyril and St. Methodius" University of Veliko Tarnovo,

Veliko Tarnovo, Bulgaria



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EUROPEAN CAPITALS OF SMART TOURISM – A NEW DIRECTION IN TOURISM RESEARCH

Georgică GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

Mihaela CLINCU

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

Monica Maria COROȘ

"Babeș-Bolyai" University, Cluj-Napoca, Romania

Iuliana TUDOSE (POP)

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

HIKING TOURISM: A REVIEW OF FACTORS IMPACTING THE EXPERIENCES OF SOLO FEMALE HIKERS

Claudia SIMA

University of Lincoln, Lincoln, United Kingdom

FROM GREY TO GREEN: HYDROGEN PATH TO CLEAN ENERGY IN TOURISM

Viorel MIONEL

Bucharest University of Economic Studies, Bucharest, Romania

Oana MIONEL

University POLITEHNICA of Bucharest, Bucharest, Romania

DOES THE ORGANIZATIONAL CULTURE PLAY A ROLE IN CHOOSING A JOB IN TOURISM?

Vlad DIACONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Iulia (DĂUȘ) OGOREANU

Bucharest University of Economic Studies, Bucharest, Romania

Alina-Maria VIERIU

Bucharest University of Economic Studies, Bucharest, Romania



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TRENDS IN LABOUR RESOURCES IN ROMANIA

Andreea MARIN PANTELESCU

Bucharest University of Economic Studies, Bucharest, Romania

Irina ALBASTROIU NASTASE

Bucharest University of Economic Studies, Bucharest, Romania

**ARTIFICIAL INTELLIGENCE AND EMPLOYEE STABILITY:
THE MEDIATING EFFECT OF JOB ENGAGEMENT
IN ROMANIA'S HEALTH TOURISM SECTOR**

Marius Lucian BREABAN

Bucharest University of Economic Studies, Bucharest, Romania

Ionut Andrei MILITARU

Bucharest University of Economic Studies, Bucharest, Romania

Maurizio LANFRANCHI

University of Messina, Messina, Italy

Remus-Ion HORNOIU

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: INTERNATIONAL BUSINESS AND ECONOMICS

Chairs:

Radu MUȘETESCU

Bucharest University of Economic Studies, Bucharest, Romania

Ramona-Iulia DIEACONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Dionysis SKARMEAS

Athens University of Economics & Business, Greece

Yoshi FUJIWARA

University of Hyogo, Japan

Time: 10:00 – 15:00

Room: Aula Magna, Căderea Bastiliei 2-10

ECONOMIC NETWORKS AT NATIONWIDE SCALE IN JAPAN: BIG DATA, COMPLEX NETWORKS, AND SIMULATIONS

Yoshi FUJIWARA

*Graduate School of Information Science,
University of Hyogo, Japan*

GREEN BONDS IN EU COUNTRIES: TOWARDS SUSTAINABLE FINANCE

Andra Nicoleta MECU

Bucharest University of Economic Studies, Bucharest, Romania

Florentina CHIȚU

Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe HURDUZEU

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana Ionela MARIN

Bucharest University of Economic Studies, Bucharest, Romania

Xin LI

Charles University, Prague, Czech Republic



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SHAPING EUROPE'S DIGITAL FUTURE. ANALYSIS OF THE DIGITAL ECONOMY AND SOCIETY INDEX IN THE PRE- AND POST-PANDEMIC ERA

Maria GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

Dorel PARASCHIV

Bucharest University of Economic Studies, Bucharest, Romania

Atif MUHAMMAD

EDC Paris Business School, Puteaux, France

Ramona-Iulia DIEACONESCU

Bucharest University of Economic Studies, Bucharest, Romania

ASSESSING POST-UKRAINE GEOPOLITICAL DYNAMICS IN THE GREATER BLACK SEA – A COMPARATIVE ANALYSIS OF ROMANIA AND TÜRKIYE'S POSITIONS

Mihai Christopher Marian RADOVICI

Bucharest University of Economic Studies, Bucharest, Romania

Atahan DDEMIRKOL

Afyon Kocatepe University, Afyonkarahisar, Türkiye

IMF TARIFF CONDITIONALITY, AID FOR TRADE AND TRADE: EVIDENCE FROM SUB-SAHARAN AFRICA

Seboka Alemu GEMECHU

University of Szeged, Szeged, Hungary

NAVIGATING DIGITALIZATION AND AUTOMATION: INSIGHTS FROM ROMANIAN WORKERS IN THE AUTOMOTIVE SECTOR

Irina Elena ION

Bucharest University of Economic Studies, Bucharest, Romania

Alina Irina POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

Ramona-Iulia DIEACONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Klara CERMAKOVA

*Prague University of Economics and Business, Prague,
Czech Republic*



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GOVERNMENT CRISIS COMMUNICATIONS AND BUSINESS CRISIS RESPONSE: THE CASE OF DUBAI FLOODS

Marko SELAKOVIC

*SP Jain School of Global Management, Dubai,
United Arab Emirates*

EVALUATING THE NATIONAL INNOVATION SYSTEMS OF EU COUNTRIES THROUGH INNOVATION INDICATORS

Larysa ANTONIUK

Kyiv National Economic University, Kyiv, Ukraine

Larysa LIGONENKO

Kyiv National Economic University, Kyiv, Ukraine

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Olha DENISOVA

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EXPLORING THE DYNAMICS OF JUNK BONDS AND GREEN BONDS IN FINANCIAL MARKETS

Andra Nicoleta MECU

Bucharest University of Economic Studies, Bucharest, Romania

Florentina CHIȚU

Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe HURDUZEU

Bucharest University of Economic Studies, Bucharest, Romania

ANALYSIS OF STOCK INDICES DURING THE SVB BANK RUN IN MARCH 2023 BASED ON SENTIMENT ANALYSIS

Andreea-Madalina BOZAGIU

Bucharest University of Economic Studies, Bucharest, Romania

Zorina ALLIATA

Bucharest University of Economic Studies, Bucharest, Romania



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**GENDER DIPLOMACY: THE ROLE OF WOMEN
IN DIPLOMATIC NEGOTIATIONS
AND DECISION-MAKING PROCESSES**

Andreea-Alexandra BĂDULESCU

Bucharest University of Economic Studies, Bucharest, Romania

**MEGA EVENTS AND THEIR IMPACT ON COUNTRY IMAGE:
A COMPREHENSIVE BIBLIOMETRIC ANALYSIS**

Luminița NICOLESCU

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra BARBU

Bucharest University of Economic Studies, Bucharest, Romania

**ECONOMIC SANCTIONS AS AN INSTRUMENT
OF ECONOMIC DIPLOMACY – THE CASE OF THE WAR
BETWEEN RUSSIAN FEDERATION AND UKRAINE**

Cătălina BRATOSIN-VASILACHE

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

Liviu George MAHA

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

**LEVERAGING DIGITAL TECHNOLOGIES FOR SUSTAINABLE
AND INCLUSIVE DEVELOPMENT STRATEGY
IN LEADING INNOVATIVE NATIONS**

Larysa ANTONIUK

Kyiv National Economic University, Kyiv, Ukraine

Yehor DAVYDENKO

Kyiv National Economic University, Kyiv, Ukraine



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PUBLIC DEBT, ECONOMIC GROWTH AND EXTERNAL BALANCE: THE INDIAN EXPERIENCE

Joydeb SASMAL

Vidyasagar University, Midnapore, India

Ritwik SASMAL

Vidyasagar University, Midnapore, India

INNOVATIVE TRENDS AND OPPORTUNITIES OF THE SPACE ECONOMY IN THE ERA OF GLOBAL WORLD CHANGES AND RISKS

Karyna ANAPRIIUK

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Larysa ANTONIUK

Kyiv National Economic University, Kyiv, Ukraine

THE IMPACT OF THE IMPLEMENTATION OF SUSTAINABILITY PRINCIPLES ON FINANCING RISK

Luca GHEORGHE

University of Craiova, Craiova, Romania

Ioana Cristina POPA (STOICA)

University of Craiova, Craiova, Romania

THE INTEREST OF COMPANIES FOR FINANCIAL EDUCATION IN THE CONTEXT OF THE DIGITAL BANKING REVOLUTION

Luca GHEORGHE

University of Craiova, Craiova, Romania

Ioana Cristina POPA (STOICA)

University of Craiova, Craiova, Romania

FROM OIL CRISIS TO ENERGY TRANSFORMATION THROUGH GOVERNMENT POLICIES AND CORPORATE LEADERSHIP: ORSTED, DENMARK, A CASE STUDY

Madalina Ana BURDUJA

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EUROPEAN ACADEMIC RESEARCH INTO AI IN EDUCATION: A BRIEF LITERATURE REVIEW

Alina IORGA (PISICA)

Bucharest University of Economic Studies, Bucharest, Romania

ROLE OF ROMANIAN HEIS IN ACHIEVING SDG 4 TARGETS THROUGH THE GREEN METRIC 2023 RANKING

Mona Alexandra ORZA (VRAJA)

"Babeș-Bolyai" University, Cluj-Napoca, Romania

Cristina Silvia NISTOR

"Babeș-Bolyai" University, Cluj-Napoca, Romania

SHARING ECONOMY AS A TOOL FOR SUSTAINABLE DEVELOPMENT AND A MODEL FOR THE 21ST CENTURY ECONOMY

Nina STĘPNICKA

Jan Kochanowski University in Kielce, Kielce, Poland

Paulina WIĄCZEK

*University Enterprise of Knowledge in Bydgoszcz,
Bydgoszcz Poland*

THE EXPLOITATION OF SURPLUS ENJOYMENT BY COPYRIGHT OWNERS IN THE ENTERTAINMENT INDUSTRY

Petru-Răsvan IATAN

Bucharest University of Economic Studies, Bucharest, Romania

RUSSIAN FEDERATION'S NEW EUROPEAN VOLUNTARISM – COMMUNALITY, SPATIALITIES AND DIGITAL SOVEREIGNTY IN ITS OUTWARD PROJECTIONS

Mihai Christopher Marian RADOVICI

Bucharest University of Economic Studies, Bucharest, Romania



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**THE COMPLEX ROLE OF DIGITALISATION
IN THE INTERNATIONALIZATION PROCESS
OF SMALL AND MEDIUM ENTERPRISES**

Raul Florentin DRENTA

Technical University of Cluj-Napoca, Cluj-Napoca, Romania

Raluca Georgiana ROBU

Bucharest University of Economic Studies, Bucharest, Romania

**THE GREEN RECOVERY AFTER THE COVID-19 CRISIS.
A GENERATION OF EMPLOYMENT AND WEALTH**

Maria GHEORGHE

Bucharest University of Economic Studies, Bucharest, Romania

**CLIMATE ACTION AND CONFLICT PREVENTION:
SDG 13 IN THE CONTEXT OF EASTERN EUROPEAN SECURITY**

Cristian-Gabriel IANC

Bucharest University of Economic Studies, Bucharest, Romania

**SOFTFAKE: IMPACT OF ARTIFICIAL INTELLIGENCE
ON THE CHANGING GLOBAL COMMUNICATION PARADIGM**

Nikolina LJEPAVA

American University in the Emirates, Dubai, United Arab Emirates

Marko SELAKOVIC

*S P Jain School of Global Management, Dubai,
United Arab Emirates*

PROTECTION SEEKING

Gipsman-Zeldin MISHA

Ariel University, Tel-Aviv, Israel

Artem JELNOV

Ariel University, Tel-Aviv, Israel



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MINITRACK: FINANCE & BANKING

Chairs:

Bettina BÖKEMEIER

Bielefeld University, Germania

Mihaela IACOB

Bucharest University of Economic Studies, Bucharest, Romania

Time: 10:00 – 15:00

Room: 0124, Căderea Bastiliei 2-10

RISK ATTITUDES, FINANCIAL LITERACY AND FINANCIAL BEHAVIOR:

A GENDER SPECIFIC COMPARISON

RAZVAN UIFALEAN

Bucharest University of Economic Studies, Bucharest, Romania

ANDREEA STOIAN

Bucharest University of Economic Studies, Bucharest, Romania

EXPLORING THE INTERPLAY: ECONOMIC GROWTH, MOTORIZATION LEVEL, AND TRAFFIC SAFETY IN ALBANIA

Jonida METHASANI

Aleksandër Moisiu University, Durrës, Albania

Enida ISTREFI

Aleksandër Moisiu University, Durrës, Albania

Ikbale TOTA

Aleksandër Moisiu University, Durrës, Albania

Luljeta GJONI

Aleksandër Moisiu University, Durrës, Albania



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THE GOVERNANCE PROFILE OF EUROPEAN COUNTRIES AND KEY BANKING INDICATORS – A CAUSALITY ANALYSIS

Iustina Alina BOITAN

Bucharest University of Economic Studies, Bucharest, Romania

Wafaa SHABBAN

Bucharest University of Economic Studies, Bucharest, Romania

TRENDS IN TRANSITION: FINTECH CREDIT EFFECTS ON ROMANIAN BANK STABILITY

Bekir ZENGIN

Tarsus University, Mersin, Turkey

INTRADAY REGIME SWITCHING VOLATILITY AND WAVELET DYNAMICS OF BIST100 LIQUIDITY AND RETURNS

Ayben KOY

Istanbul Ticaret University, Istanbul, Turkey

IMPACT OF AI IN FINANCIAL FRAUD DETECTION THROUGH MACHINE LEARNING

Lavinia MASTAC

Bucharest University of Economic Studies, Bucharest, Romania

Diane Paula Corina VANCEA

Ovidius University of Constanta, Constanța, Romania

Adrian BACA

Ovidius University of Constanta, Constanța, Romania

QUANTITATIVE DIMENSIONS OF YIELD CURVE DYNAMICS IN POST-PANDEMIC ENVIRONMENT – THE CASE OF ROMANIA

Alexander GANCHEV

Tsenov Academy of Economics, Svishtov, Bulgaria

Catalin DEATCU

Artifex University of Bucharest, Bucharest, Romania



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**USING MACHINE LEARNING TO MODEL BANKRUPTCY RISK
IN LISTED COMPANIES**

Vlad TEODORESCU

Bucharest University of Economic Studies, Bucharest, Romania

Catalina-Ioana TOADER

Bucharest University of Economic Studies, Bucharest, Romania

**ADVANTAGE OR CURSE? THE IMPACT OF CREDIT SUPPLY
AND DEMAND OF THE COMPANIES ON THE DISPERSION
OF CREDIT PRICES**

Kamelia ASSENOVA

University of National and World Economy, Sofia, Bulgaria

**STUDY ON THE INTERACTIONS BETWEEN FISCAL POLICY,
MONETARY POLICY AND FINANCIAL STABILITY
IN ROMANIA**

Leonard-Dan UZUM

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CEFIMO, Bucharest, Romania*



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MINITRACK: INNOVATIVE MARKETING

Chairs:

Ștefan CĂESCU

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana GRIGORE

University of Leicester, United Kingdom

Time: 11:00 – 15:00

Room: 0435, Căderea Bastiliei 2-10

EMERGING TRENDS AND IMPACTS: A BIBLIOGRAPHIC ANALYSIS OF GENERATIVE AI IN MARKETING

Octavia ALBU

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Ruxandra DUȚĂ

Bucharest University of Economic Studies, Bucharest, Romania

Francesco BELLINI

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NAVIGATING ONLINE SUCCESS: ASSESSING THE IMPACT OF GOOGLE AND META ADS ON A FAMILY-OWNED PHARMACY CHAIN IN ROMANIA

Alina-Andrea MIRON

Bucharest University of Economic Studies, Bucharest, Romania

Florin-Tudor IONESCU

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Anca Ioana BLAGA

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Oana Cristina MOGOȘ

Bucharest University of Economic Studies, Bucharest, Romania



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SOCIAL MEDIA AND ONLINE SHOPPING: EXPLORING INTERACTIONS AND IMPLICATIONS IN THE DIGITAL ENVIRONMENT

Ștefan-Ionuț ANGHEL

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Florin Alexandru STAN

Bucharest University of Economic Studies, Bucharest, Romania

EMPATHY IN MARKETING: A CUSTOMER-ORIENTED APPROACH BASED ON AUTHENTICITY

Ana TODOROVA

University of Ruse Angel Kanchev, Ruse, Bulgaria

Svilena RUSKOVA

University of Ruse Angel Kanchev, Ruse, Bulgaria

COMPARING AND CONTRASTING THE ROLE OF TURKISH DIZIS AND KOREAN DRAMA IN BUILDING SOFT POWER

Oltea Cristina BELCIUGANU

Bucharest University of Economic Studies, Bucharest, Romania

Anamaria MARINIUC

Bucharest University of Economic Studies, Bucharest, Romania

HEDONIC AND UTILITARIAN MOTIVATIONS OF SOCIAL AR FILTERS USAGE

Elena BOSTĂNICĂ

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YOUNG ADULTS PERCEPTION OF PERSONAL PRIVACY IN SOCIAL MEDIA

Claudia-Maria MIU

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Georgiana RUSU

Bucharest University of Economic Studies, Bucharest, Romania

Esraa Ibrahim Fathy Twfik KASEM

Helwan University, Cairo, Egypt

IDENTIFYING AND ANALYZING EMERGING SOCIAL NETWORKS WITH GLOBAL LEVEL GROWTH POTENTIAL CONSIDERING GEN Z PREFERENCES

Claudia Cristina STAN (BIZON)

Bucharest University of Economic Studies, Bucharest, Romania

Elena GOGA

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NEUROMETRICS DEVELOPMENT FOR MARKETING APPLICATIONS USING ARTIFICIAL NEURAL NETWORKS

Dănuț TRIFU

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UTILIZATION OF ARTIFICIAL INTELLIGENCE IN THE DIGITAL MARKETING OF SMES – ROMANIAN CASE STUDY

Daniel Nicolae MAITA

Bucharest University of Economic Studies, Bucharest, Romania

Andra Denisa LEUȘTEAN

Bucharest University of Economic Studies, Bucharest, Romania



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GREEN DEAL ERA: EXPLORING ENVIRONMENTAL ATTITUDES AND ECOLOGICAL BEHAVIOUR

Cătălina Elena FRĂȚILĂ

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana GRIGORE

University of Leicester, Leicester, United Kingdom

Mihai Ioan ROȘCA

Bucharest University of Economic Studies, Bucharest, Romania

THE APPLICATION AND EFFICIENCY OF NEUROMARKETING TOOLS IN MARKETING RESEARCH: A COMPREHENSIVE REVIEW AND FUTURE RESEARCH AGENDA

Elena GOGA

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A DATA-DRIVEN APPROACH: ASSESSING THE EFFECTIVENESS OF AI ALGORITHMS IN TAILORING PERSONALIZED CONTENT FOR SOCIAL MEDIA USERS

Ingrid-Georgeta APOSTOL

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GENERATIVE AI'S ROLE IN SHAPING NEXT-GENERATION CONSUMER EXPERIENCES

Ioana Cecilia POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

Irina-Bogdana PUGNA

Bucharest University of Economic Studies, Bucharest, Romania

Martin HENSON

University of Essex, Colchester, United Kingdom

A STUDY OF CONSUMER TRUST IN ONLINE REVIEWS AND SOCIAL MEDIA COMMENTS IN THE AGE OF ARTIFICIAL INTELLIGENCE

Ionuț TĂNASE

Bucharest University of Economic Studies, Bucharest, Romania

Lucia Nicoleta BARBU

Bucharest University of Economic Studies, Bucharest, Romania

BUILDING ALUMNI NETWORKS IN ROMANIA: THE IMPACT OF DIGITAL PLATFORMS ON GRADUATE ENGAGEMENT

Maria Loredana POPESCU

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Loredana Nicoletta MEGA

Bucharest University of Economic Studies, Bucharest, Romania

Daniel Nicolae MAITA

Bucharest University of Economic Studies, Bucharest, Romania

THE EFFECT OF DRIVERS AND BARRIERS ON ELECTRIC VEHICLE USAGE IN ROMANIA: FINDINGS FROM PLS-SEM AND MGA

Mirela Catalina TURKES

Bucharest University of Economic Studies, Bucharest, Romania

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THE IMPACT OF ADOPTING DIGITAL TECHNOLOGIES AND ONLINE MARKETING ON THE COMPETITIVENESS OF SMALL AND MEDIUM-SIZED ENTERPRISES

Oana PRICOPOAIA

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COUNTRY BRANDING. STRATEGIES FOR PROMOTING UNESCO CULTURAL HERITAGE

Oana VOICULEȚ

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THE IMPORTANCE OF MARKETING AUDIT IN A DYNAMIC BUSINESS ENVIRONMENT

Marilena Ionica RĂDULICĂ

Bucharest University of Economic Studies, Bucharest, Romania

Violeta RĂDULESCU

Bucharest University of Economic Studies, Bucharest, Romania

FILTER BUBBLES AND ECHO CHAMBERS. A FACEBOOK CASE STUDY

Emanuel SANDA

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DIGITALIZATION OF EDUCATION SYSTEMS AND MARKETING OPPORTUNITIES

Florin Alexandru STAN

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Ștefan Ionuț ANGHEL

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INNOVATIVE TACTICS RECOMMENDED TO BE INCLUDED WITHIN MARKETING STRATEGIES BY PROFESSIONAL MARKETING DIRECTORS WHO ARE GROWING PROFITABLE FMCG BRANDS THROUGH E-COMMERCE IN ROMANIA

Anamaria BAJAN

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Luiza TURLACU

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Elena BOSTĂNICĂ

Bucharest University of Economic Studies, Bucharest, Romania

UNDERSTANDING CONSUMER BEHAVIOR IN THE DIGITAL ERA: A LITERATURE REVIEW

Diana Elena DRĂGHICI

Bucharest University of Economic Studies, Bucharest, Romania

Mihaela CONSTANTINESCU

Bucharest University of Economic Studies, Bucharest, Romania

AI AND BRANDING: NAVIGATING THE FUTURE

Luiza TURLACU

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Elena GOGA

Bucharest University of Economic Studies, Bucharest, Romania

Diana DINU

Bucharest University of Economic Studies, Bucharest, Romania

Gheorghe ORZAN

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Sorin Petre SAVIN

Bucharest, Romania



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MINITRACK: CIVIC ENGAGEMENT AND SUSTAINABLE EDUCATION

Chairs:

Magdalena IORDACHE-PLATIS

University of Bucharest, Romania

Dumitru MIRON

Bucharest University of Economic Studies, Bucharest, Romania

Vasileios NTOUROS

National and Kapodistrian University of Athens, Greece

Time: 10:00 – 14:00

Room: 0116, Căderea Bastiliei 2-10

PERCEPTION ASSESSMENT OF TRAININGS IN DEEP ENERGY RENOVATIONS BY GENDER

Vasileios NTOUROS

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Natalia AGAZARIAN

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Margarita Niki ASSIMAKOPOULOS

National and Kapodistrian University of Athens, Greece

Georgia KLEFTOGIANNI

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**THE SPECIAL EDUCATIONAL NEEDS OF YOUNG MIGRANTS,
ASYLUM NEEDS AND REFUGEES IN THE CONTEXT
OF THE MEDITERRANEAN. NEW CHALLENGES
FOR AN INCLUSIVE EUROPE**

Umberto DI MAGGIO

LUMSA University of Rome, Rome, Italy

Lidia SCIFO

LUMSA University of Rome, Rome, Italy

Lucrezia LANZA

LUMSA University of Rome, Rome, Italy

**THE ENVIRONMENTAL IMPACT OF AI AND THE ROLE
OF HIGHER EDUCATION INSTITUTIONS
IN SUSTAINABLE DEVELOPMENT**

Diana Mihaela TIRCA

"Constantin Brancusi" University of Targu-Jiu, Targu-Jiu, Romania

Xose PICATOSTE

University of A Coruña, Coruña, Spain

Isabel NOVO CORTI

University of A Coruña, Coruña, Spain

Ignacio PCATOSTE-NOVO

University of A Coruña, Coruña, Spain

**TRANSFORMATIVE EDUCATION: ECONOMIC AND POLITICAL
IMPLICATIONS OF THE CONFLICTING DYNAMICS
WITHIN TRADITIONAL SCHOOLING**

Hesam JEBELI-BAKHT-ARA

Bucharest University of Economic Studies, Bucharest, Romania

Octavian-Dragomir JORA

Bucharest University of Economic Studies, Bucharest, Romania



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GLOBAL COLLABORATION FOR INDUSTRY X.0 SUSTAINABILITY: EMPOWERING HIGHER EDUCATION'S ROLE

Cătălin PLOAE

Bucharest University of Economic Studies, Bucharest, Romania

Roxana VOICU-DOROBANȚU

Bucharest University of Economic Studies, Bucharest, Romania

Ana Barbara BOBIRCĂ

Bucharest University of Economic Studies, Bucharest, Romania

EXPLORING THE ECONOMIC EFFECTS OF SUSTAINABILITY IN A KNOWLEDGE-BASED CIRCULAR ECONOMY

Raluca Florentina CREȚU

Bucharest University of Economic Studies, Bucharest, Romania

Adina-Theodora NECULA

Bucharest University of Economic Studies, Bucharest, Romania

Viorel-Costin BANȚA

Bucharest University of Economic Studies, Bucharest, Romania

STUDENT ATTITUDES TOWARDS THE CIRCULAR ECONOMY: A COMPARISON BETWEEN BULGARIA AND NORTH MACEDONIA

Ana TODOROVA

University of Ruse Angel Kanchev, Ruse, Bulgaria

Irina KOSTADINOVA

University of Ruse Angel Kanchev, Ruse, Bulgaria

Dusica STEVCEVSKA SRBINOSKA

University American College Skopje, Skopje, North Macedonia



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**FOSTERING ENTREPRENEURIAL ACTIVITIES IN ROMANIAN
UNIVERSITIES BY ENHANCING CIVIC ENGAGEMENT:
AN EMPIRICAL STUDY**

Camelia COJOCARU

University of Bucharest, Bucharest, Romania

**OPPORTUNITIES AND CHALLENGES IN IMPLEMENTING
A SERVICE LEARNING COURSE IN COMMUNICATION
STUDIES CURRICULUM**

Romina SURUGIU

University of Bucharest, Bucharest, Romania

Nicoleta APOSTOL

University of Bucharest, Bucharest, Romania

**GENERATIONAL PERSPECTIVES ON SUSTAINABLE
CONSUMPTION: EXPLORING CONSUMER BEHAVIOR
OF MILLENNIALS AND GENERATION Z**

Petre Sorin SAVIN

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana RUSU

Bucharest University of Economic Studies, Bucharest, Romania

Claudia Maria MIU

Bucharest University of Economic Studies, Bucharest, Romania

David Florin CIOCODEICĂ

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Esraa Ibrahim Fathy Twfik KASEM

Helwan University, Cairo, Egypt



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NATIONAL EXAMINATION IN ROMANIA BETWEEN 2017 AND 2023 – A MICRODATA ANALYSIS

Tudorel ANDREI

Bucharest University of Economic Studies, Bucharest, Romania

Andreea MIRICA

Bucharest University of Economic Studies, Bucharest, Romania

Irina-Elena STOICA

Bucharest University of Economic Studies, Bucharest, Romania

ENCOURAGING A FUTURE OF EQUITY: ALLEVIATING POVERTY IN ROMANIA THROUGH QUALITY EDUCATION

Iliana CARAGEA

Bucharest University of Economic Studies, Bucharest, Romania

Tudor IRIMIA

Bucharest University of Economic Studies, Bucharest, Romania

Emilia ȚIȚAN

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: MANAGEMENT AND PUBLIC ADMINISTRATION

Chairs:

Cezar-Petre SIMION

Bucharest University of Economic Studies, Bucharest, Romania

Oana Matilda SABIE

Bucharest University of Economic Studies, Bucharest, Romania

Katarina VALASKOVA

University of Zilina, Slovakia

Time: 10:00 – 14:00

Room: 0334, Căderea Bastiliei 2-10

INNOVATIVE STRATEGIES AND WORK-LIFE BALANCE. THE IMPORTANCE OF INCLUSION IN MARKETING CAMPAIGNS

Denisa-Ligia MATEI

Bucharest University of Economic Studies, Bucharest, Romania

DIGITALIZATION RISKS AND THEIR IMPACT ON BUSINESS SUSTAINABILITY

Mădălina MAZĂRE

Bucharest University of Economic Studies, Bucharest, Romania

Cezar-Petre SIMION

Bucharest University of Economic Studies, Bucharest, Romania

Catalin-Alexandru VERDES

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra-Andreea MIRONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Samar KAIS

Bucharest University of Economic Studies, Bucharest, Romania



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THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP ON BURNOUT

Armenia ANDRONICEANU

Bucharest University of Economic Studies, Bucharest, Romania

Dan-Alexandru LAZĂR

International Center for Public Management, Bucharest, Romania

INSTITUTIONAL CAPACITY – PROVISIONAL RESULTS OF MEMBER STATES DURING 2014-2020 PROGRAMMING PERIOD

Mihaiela Simona STEFĂNESCU

Bucharest University of Economic Studies, Bucharest, Romania

Mădălina-Ioana MONCEA

Bucharest University of Economic Studies, Bucharest, Romania

QUANTIFYING THE VAT GAP: EVALUATING DIGITALIZATION'S EFFECT ON REVENUE COLLECTION

Irina HARS

Bucharest University of Economic Studies, Bucharest, Romania

TOWARDS A ROBUST ASSESSMENT FRAMEWORK FOR THE EU OPEN DATA MATURITY INDEX

Angelos FOUNTOULAKIS

*Hellenic Republic Ministry of Education,
Religious Affairs and Sports, Athens, Greece*

Anastasia PAPASTILIANOU

National School of Public Administration, Athens, Greece



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**ANALYSIS OF THE EUROPEAN ECONOMIC AREA,
WITH A SPECIAL FOCUS ON THE FISCAL BEHAVIOR
PATTERNS OF THE AUTHORITIES AND TAXPAYERS**

Tincuța VRABIE (GUDANĂ)

"Dunărea de Jos" University of Galați, Galați, Romania

**MANAGEMENT ETHICS IN PUBLIC AND PRIVATE SPHERES.
A COMPARATIVE APPROACH**

Ștefan-Dominic GEORGESCU

*Bucharest University of Economic Studies / Romanian Institute
for Philosophy and Psychology "Constantin Rădulescu-Motru",
Romanian Academy", Bucharest, Romania*

**ANALYSIS OF THE JUDICIAL SYSTEM IN ROMANIA
DURING THE COVID PERIOD**

Lavinia-Stefania TOTAN

Bucharest University of Economic Studies, Bucharest, Romania

Relu MANOLACHE

Bucharest University of Economic Studies, Bucharest, Romania

**THE CONCEPT OF LEGACY IN WOMEN'S FOUNDATIONS:
A TÜRKIYE-ROMANIA COMPARISON**

Muzaffer AYDEMİR

Altınbaş Üniversitesi, İstanbul, Türkiye

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GUIDING PEOPLE TO BETTER DECISIONS: A TAXONOMY OF NUDGES

Dragoş BÎGU

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Ana-Mădălina POTCOVARU

Bucharest University of Economic Studies, Bucharest, Romania

Maria KOVACOVA

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ORGANISATIONAL MODEL EXAMPLE – EVOLUTION OF SINGLE-BRANCH LOCAL BANKS INTO NATIONAL BANKS

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Bucharest University of Economic Studies, Bucharest, Romania

Yasemin ALTINYAY

Altınbaş Üniversitesi, İstanbul, Türkiye

THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP ON EMPLOYEE PERFORMANCE

Oana Matilda SABIE

Bucharest University of Economic Studies, Bucharest, Romania

Katarina VALASKOVA

University of Zilina, Zilina, Slovakia

Cristian-Florian GÎNSOC

Bucharest University of Economic Studies, Bucharest, Romania



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REVITALIZATION OF PUBLIC ADMINISTRATION WITHIN THE EUROPEAN UNION. CHALLENGES, CAUSES AND SOLUTIONS

Gabriel Cristian DUMITRU

Bucharest University of Economic Studies, Bucharest, Romania

Bogdan Mihai FRĂȚILĂ

"Valahia" University of Târgoviște, Târgoviște, Romania

PARTICULARITIES OF THE PUBLIC PROCUREMENT CONTRACTS CONCLUDED BY PUBLIC HOSPITALS IN ROMANIA IN THE PANDEMIC YEAR 2021

Elvira NICA

Bucharest University of Economic Studies, Bucharest, Romania

Alina SAMOILĂ (BRATILOVEANU)

*National Institute for Economic Research Costin C. Kiritescu,
Bucharest, Romania*

Teodora Nicoleta PLEȘA

"Valahia" University of Târgoviște, Târgoviște, Romania

Oana Matilda SABIE

Bucharest University of Economic Studies, Bucharest, Romania

Tomas KLIESTIK

University of Zilina, Zilina, Slovak Republic

THE ANALYSIS OF THE IMPLICATIONS OF THE COMPLEX INTERDEPENDENCIES BETWEEN MACROECONOMICS AND PUBLIC FINANCE

Gheorghe H. POPESCU

Christian University "Dimitrie Cantemir" Bucharest, Romania

Cristian Florin CIURLĂU

Christian University "Dimitrie Cantemir" Bucharest, Romania

Dan Marin BOAJĂ

Christian University "Dimitrie Cantemir" Bucharest, Romania

Adela POLIAKOVÁ

University of Zilina, Slovakia

Cătălina Oana DUMITRESCU

Bucharest University of Economic Studies, Bucharest, Romania



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MINITRACK: ECONOMICS AND BUSINESS COMMUNICATION

Chairs:

Mihaela Roberta STANEF-PUICĂ

Bucharest University of Economic Studies, Bucharest, Romania

George Laurențiu ȘERBAN OPRESCU

Bucharest University of Economic Studies, Bucharest, Romania

Sorin NASTASIA

Southern Illinois University Edwardsville, United States of America

Time: 10:00 – 14:00

Room: 0320, Căderea Bastiliei 2-10

BUILDING DIGITAL SKILLS THROUGH DIGITALIZATION OF EDUCATION

Sorin NASTASIA

*Southern Illinois University Edwardsville, Edwardsville,
United States of America*

Nicolae MOROIANU

Bucharest University of Economic Studies, Bucharest, Romania

Alexandra CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Cristian STANA

Bucharest University of Economic Studies, Bucharest, Romania



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ARTIFICIAL INTELLIGENCE AND THE FUTURE OF LABOR MARKET: A LITERATURE REVIEW

Liana BADEA

Bucharest University of Economic Studies, Bucharest, Romania

George Laurențiu ȘERBAN-OPRESCU

Bucharest University of Economic Studies, Bucharest, Romania

Silvia Elena IACOB

Bucharest University of Economic Studies, Bucharest, Romania

Suman MISHRA

*Southern Illinois University Edwardsville, Edwardsville,
United States of America*

Mihaela Roberta Stanef-Puică

Bucharest University of Economic Studies, Bucharest, Romania

THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL COMMITMENT AMONG EMPLOYEES IN PAKISTAN

Abbiha WAQAR

Tokat Gaziosmanpasa University, Tokat, Turkey

Andreea Claudia ȘERBAN

Bucharest University of Economic Studies, Bucharest, Romania

Çetin BEKTAŞ

Tokat Gaziosmanpasa University, Tokat, Turkey

INCREASE OF PRODUCTION CAPACITIES AND INVESTMENTS IN ENTERPRISES DEPENDING ON THE PERSPECTIVE OF REGIONAL DEVELOPMENT

Marinela TENEQEXHI

"Fan S. Noli" University, Korçë, Albania

Klaudeta MEROLLARI

"Fan S. Noli" University, Korçë, Albania

Eleni VANGJELI

"Fan S. Noli" University, Korçë, Albania

Anila MANÇKA

"Fan S. Noli" University, Korçë, Albania



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**NAVIGATING THE ETHICAL TERRAIN OF ONLINE
AND IA MARKETING IN PHARMA: A META-ANALYSIS
OF CUSTOMER RELATIONSHIP MANAGEMENT STRATEGIES
AND OUTCOMES**

Ada-Otilia MIRCEA

Bucharest University of Economic Studies, Bucharest, Romania

Luke MIRCEA-WILLATS

Moderna Inc., Switzerland

**INNOVATION SPILLOVERS, ECONOMIC GROWTH
AND ROLE OF ABSORPTIVE ABILITY**

Muhammad USMAN

National University of Modern Languages, Islamabad, Pakistan

Lal Khan ALMAS

West Texas A&M University, Canyon, United States of America

Shoab HASSAN

National University of Modern Languages, Islamabad, Pakistan

**EFFECTS OF DIGITIZATION AND DIGITALIZATION
ON HEALTH**

Milian NEGUTOIU

Bucharest University of Economic Studies, Bucharest, Romania

**FROM ROADS TO RICHES: INFRASTRUCTURE
DEVELOPMENT AS A METHOD OF DRIVING GROWTH
IN ROMANIA NATIONAL ECONOMY**

Rareş NIȚU

Bucharest University of Economic Studies, Bucharest, Romania

Robert URICARU

Bucharest University of Economic Studies, Bucharest, Romania

Maria NEGREPONTI-DELIVANIS

University of Macedonia, Thessaloniki, Greece



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DEVELOPMENT OF THE COLLABORATIVE ECONOMY IN ROMANIA WITH THE HELP OF EUROPEAN FUNDS

Alexandra GHERASIM

Bucharest University of Economic Studies, Bucharest, Romania

Ana Maria BOCĂNEALĂ

Bucharest University of Economic Studies, Bucharest, Romania

ANALYSING CONSUMER BEHAVIOR: THE PATHWAY TO SUSTAINABLE FOOD CONSUMPTION

Cezara-Georgiana RADU

Bucharest University of Economic Studies, Bucharest, Romania

DIGITALIZATION'S VITAL ROLE IN SUSTAINABLE CIRCULAR ECONOMY

Edi-Cristian DUMITRA

Bucharest University of Economic Studies, Bucharest, Romania

Radu Alexandru BUDU

Bucharest University of Economic Studies, Bucharest, Romania

Liana Ioana PARASCHIV

Bucharest University of Economic Studies, Bucharest, Romania

Mariarosaria LOMBARDI

University of Foggia, Foggia, Italy

DECODING DIGITALIZATION: INSIGHTS FROM DESI AND EIBIS ANALYSIS

Edi-Cristian DUMITRA

Bucharest University of Economic Studies, Bucharest, Romania

Paula Alexandra PUIU

Bucharest University of Economic Studies, Bucharest, Romania



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DIGITALIZATION AND CIRCULAR ECONOMY: TRANSFORMING WASTE INTO OPPORTUNITY IN THE WORKPLACE

Ioana-Silvia DUMITRESCU-POPA

Bucharest University of Economic Studies, Bucharest, Romania

Elena-Iulia CHIȚĂ

Bucharest University of Economic Studies, Bucharest, Romania

Maria-Alexandra CRĂCIUN

Bucharest University of Economic Studies, Bucharest, Romania

INVESTING IN EDUCATION. INTERCULTURAL SENSITIVITY AND DIALOGUE

Marta Christina SUCIU

Bucharest University of Economic Studies, Bucharest, Romania

Adriana METZ GODEANU

European Union Commission

Mădălina MOROIANU

Bucharest University of Economic Studies, Bucharest, Romania

Ana Raluca TOFAN

Bucharest University of Economic Studies, Bucharest, Romania

Răzvan George COTESCU

Bucharest University of Economic Studies, Bucharest, Romania

Decebal DUMITRESCU

Bucharest University of Economic Studies, Bucharest, Romania

THE EVOLUTION OF BUSINESS COMMUNICATION IN THE DIGITAL AGE

Maxim CETULEAN

Bucharest University of Economic Studies, Bucharest, Romania

Marta STOIAN

Bucharest University of Economic Studies, Bucharest, Romania



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DIGITAL ASSETS: EMERGING OPPORTUNITIES AND CHALLENGES

Elena Roxana DEAK

Bucharest University of Economic Studies, Bucharest, Romania

INFLUENCE OF ORGANIZATIONAL CLIMATE AND EMPLOYEE DESIRES ON MANAGERIAL DRIVE

Abbiha WAQAR

Tokat Gaziosmanpasa University, Tokat, Turkey

Andreea Claudia ȘERBAN

Bucharest University of Economic Studies, Bucharest, Romania

Muhammad Nauman JAMAL

Kaunas University of Technology, Kaunas, Lithuania

THE IMPACT OF FISCAL TRANSFER FROM THE EU BUDGET ON ECONOMIC GROWTH IN CEE COUNTRIES

Irene-Ioana DRĂGHICI

Bucharest University of Economic Studies, Bucharest, Romania

Carlos Ramírez VALDEBENITO

*Bucharest University of Economic Studies, Bucharest, Romania /
Academia de Ingenieros Politécnicos Militares, Ejército de Chile,
Santiago de Chile, Chile*

WORK FROM ANYWHERE: THE CONCEPT REVEALED BY THE COVID-19 PANDEMIC AND ITS POSITIVE IMPACT UPON HUMAN CAPITAL

Andreea Teodora IACOB

Bucharest University of Economic Studies, Bucharest, Romania



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CEO POWER AND WASTE MANAGEMENT

Mubashir KHAN

University of Warsaw, Warsaw, Poland

**THE IMPACT OF FOREIGN DIRECT INVESTMENTS
ON ECONOMIC GROWTH: CASE STUDY AFGHANISTAN (2001-2019)**

Mohammad Farid AHMADZAI

Nigde University, Niğde, Turkey



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MINITRACK: LABOUR AND SOCIAL WELFARE

Chairs:

Denisa M. SOLOGON

Luxembourg Institute of Socio-Economic Research

Eva MILITARU

*Scientific Director of National Research Institute
for Labour and Social Protection*

Time: 09:00 – 13:00

Room: Robert Schumann, Căderea Bastiliei 2-10

TRANSFORMATIVE EU-27 LABOUR MARKETS: ASSESSING OPPORTUNITIES, RISKS AND TRENDS

Florin Marius PAVELESCU

*Institute of National Economy, Romanian Academy,
Bucharest, Romania*

Laura Mariana CISMAS

West University of Timisoara, Timisoara, Romania

Cornelia DUMITRU

*Institute of National Economy, Institute for Quality-of-Life
Research, Romanian Academy, Bucharest, Romania,*

GENDERED EFFECTIVENESS OF ACTIVE LABOUR MARKET POLICIES: UNEMPLOYMENT OR UNDEREMPLOYMENT?

Pierre LESUISSE

University Strasbourg - BETA, Strasbourg, France

Frecheville

University Strasbourg - BETA, Strasbourg, France



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THE ROLE OF DIGITAL SKILLS IN EDUCATION AND THE LABOR MARKET

Vlad-Valentin VIRJAN

Bucharest University of Economic Studies, Bucharest, Romania

Daniela VIRJAN

Bucharest University of Economic Studies, Bucharest, Romania

GENERATIVE AI IN THE 2020S: RECOGNISING AND PROTECTING WORKER'S INPUT INTO GENERATING BUSINESS PROFITS

Benjamin DUKE

University of Leicester, Leicester, United Kingdom

A CAUSAL INFERENCE PERSPECTIVE FOR ESTIMATING THE INFLUENCE OF THE ROMANIAN COMPETITIVENESS OPERATIONAL PROGRAMME ON RESEARCHERS' PERFORMANCE

Monica-Mihaela MAER-MATEI

Bucharest University of Economic Studies, Bucharest, Romania

/ The National Institute for Labour and Social Protection,

Bucharest, Romania

Ana-Maria ZAMFIR

National Scientific Research Institute for Labour and Social

Protection, Bucharest, Romania



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INDIVIDUAL, MESO AND MACRO FACTORS OF LATE EXIT FROM THE LABOUR MARKET IN EUROPE. EVIDENCE FROM A SYSTEMATIC REVIEW OF REVIEWS

Iuliana PRECUPETU

*Research Institute of the University of Bucharest /Research
Institute for Quality of Life, Bucharest, Romania*

Laura TUFĂ

*Research Institute of the University of Bucharest /Research
Institute for Quality of Life, Romania*

Elena TRIFAN

Research Institute of the University of Bucharest, Romania

Elisabeth UGRENINOV

NOVA Norwegian Social Research, OsloMet, Oslo, Norway

ASSESSING THE TRANSFERABILITY POTENTIAL OF POLICY PRACTICES FOR OLDER PEOPLE

Ghența MIHAELA

*National Research Institute for Labour and Social Protection
(INCSMPS), Bucharest, Romania*

Aniela MATEI

*National Research Institute for Labour and Social Protection
(INCSMPS), Bucharest, Romania*

Marja AARTSEN

*Norwegian Social Research (NOVA), Oslo Metropolitan University,
Oslo, Norway*

Iuliana PRECUPETU

*Research Institute of the University of Bucharest, University
of Bucharest, Bucharest, Romania,
Quality of Life Research Institute, Bucharest, Romania*



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THE DYNAMICS OF PENSION ADEQUACY AND GENDER PENSION GAP IN ROMANIA

Luise MLADEN-MACOVEI

*The National Scientific Research Institute
for Labour and Social Protection, Bucharest, Romania*

COMPARATIVE ANALYSIS OF FAMILY BENEFITS PROVISION WITHIN MEMBER STATES OF THE EUROPEAN UNION

Simona Maria STĂNESCU

*Research Institute for Quality of Life, Romanian Academy,
Bucharest, Romania*

IS THERE LESS DISABILITY DISCRIMINATION IN HIRING IN “FLEXIBLE” DENMARK COMPARED TO “FIRM” NORWAY?

Elisabeth UGRENINOV

Oslo Metropolitan University, Oslo, Norway

Cecilie KROGH

Aalborg University, Aalborg, Denmark

Vegar BJØRNSHAGEN

Oslo Metropolitan University, Oslo, Norway

PINK REVOLUTION OF FARE-FREE PUBLIC TRANSPORT ON WOMEN’S SOCIO-ECONOMIC WELFARE – A CRITICAL ASSESSMENT OF DELHI’S PINK PASS POLICY

Dev Mani SHARMA

Masaryk University, Brno, Czech Republic



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ASSESSING THE IMPACT OF AAHAR YOJANA ON URBAN POOR: ADDRESSING FOOD INSECURITY

Saloni MAHARANA

UPES Dehradun, Berhampur, India

INVESTIGATING EMPLOYMENT PATTERNS AND DETERMINANTS IN THE EUROPEAN UNION THROUGH PANEL DATA INSIGHTS

Maria Denisa VASILESCU

*Bucharest University of Economic Studies, Bucharest, Romania
/The National Institute for Labour and Social Protection,
Bucharest, Romania*

Larisa STĂNILĂ

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Silvana BOBĂRNAT (CRIVOI)

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Maria Berta BELU

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

EMPLOYER BRAND MASTERY: HR AND MARKETING'S DYNAMIC DUO

Oana Cristina MOGOȘ

Bucharest University of Economic Studies, Bucharest, Romania

Alin STANCU

Bucharest University of Economic Studies, Bucharest, Romania

Umit ALNIACIK

Kocaeli University, Izmit, Turkey

Adina IONESCU

Bucharest University of Economic Studies, Bucharest, Romania

Alina-Andreea MIRON

Bucharest University of Economic Studies, Bucharest, Romania



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NO ONE LEFT BEHIND: ENABLING DIGITAL TRANSFORMATION OF HUMAN EUROPEAN WORKERS

Benjamin DUKE

University of Leicester, Leicester, United Kingdom

Adriana GRIGORESCU

*National University of Political Studies and Public Administration,
Bucharest, Romania*

Cristina LINCARU

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Vasilica CIUCA

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

BASIC EDUCATION & BASIC DIGITAL SKILLS INSIGHTS FOR ROMANIA & ITALY

Adriana GRIGORESCU

*National University of Political Studies and Public Administration,
Bucharest, Romania*

Bianca FONTANELLA

Liceo Scientifico Statale Carlo Urbani, Italy

Daniela PAȘNICU

*National Scientific Research Institute for Labor and Social
Protection, Bucharest, Romania*

Magdalena Claudia ULEIA

Liceul Teoretic Iancu C. Vissarion, Dambovită, Romania

Cristina LINCARU

*National Scientific Research Institute for Labor and Social
Protection, Bucharest, Romania*

Gabriela TUDOSE

*National Scientific Research Institute for Labor and Social
Protection, Bucharest, Romania*



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ORGANISATIONAL HAPPINESS DIMENSIONS

Petya DANKOVA

University of Economics - Varna, Varna, Bulgaria

RESILIENCE OF HIGHER EDUCATION STUDENTS DURING THE COVID-19 PANDEMIC

Ana-Maria ZAMFIR

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Anamaria Beatrice ALDEA

*Bucharest University of Economic Studies, Bucharest, Romania
/National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

Teodora Cătălina DUMITRA

*Bucharest University of Economic Studies, Bucharest, Romania
/National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*

RECONSIDERING THE EDUCATIONAL SYSTEM. CREATING AN INCLUSIVE EDUCATION FOR ALL CHILDREN

Alexandra DAMASCHIN

"Alexandru Ioan Cuza" University of Iași, Iași, Romania

THE SUBJECTIVE EXPERIENCE OF WORKING FROM HOME DURING THE PANDEMIC FROM A WOMEN'S PERSPECTIVE

Raluca MOLEA

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*



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**WORKPLACE CHALLENGES: STRATEGIES FOR ENHANCING
RESILIENCE, WELL-BEING, AND BURNOUT PREVENTION**

Anca-Monica PUIA

University of Bucharest, Bucharest, Romania

Sorin-Iulian ROPOTAN

Romanian Academy, Bucharest, Romania

**STRUCTURAL AND INSTITUTIONAL DRIVERS OF INCOME
INEQUALITIES AT STATE LEVEL IN INDIA:
A DYNAMIC PANEL DATA ANALYSIS**

Aboobacker THACHARAMBAN

*Institute for Social and Economic Change Bengaluru,
Bengaluru, India*

**THE NEXT 50 YEARS DEMOGRAPHIC DIVIDEND ROUTES
FOR ROMANIA AND HUNGARY**

Cristina LINCARU

*National Scientific Research Institute for Labor and Social
Protection, Bucharest, Romania*

Zsuzsanna ZSIBÓK

Centre for Economic and Regional Studies, Hungary

Camelia Speranta PIRCIOG

*National Scientific Research Institute for Labor and Social
Protection, Bucharest, Romania*

Adriana GRIGORESCU

*National University of Political Studies and Public Administration,
Bucharest, Romania*



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**UNDERSTANDING THE EMERGENCE OF POPULIST PARTIES:
A REVIEW OF THE INTERCONNECTED FACTORS INVOLVING
INDIVIDUAL RESILIENCE, EDUCATIONAL LEVELS,
AND PARTY SUPPORT – A CASE STUDY OF ROMANIA**

Ionela Alina ALUPOAEI

Bucharest University of Economic Studies, Bucharest, Romania

Fatih PEKTAS

Aksaray University, Aksaray, Turkey

**STEPPING UP INTO A FUTURE MINIMUM WAGE SETTING
MECHANISM IN ROMANIA: GENERAL FRAMEWORK,
SET OF INDICATORS AND IMPACT EVALUATION**

Madalina Ecaterina POPESCU

Bucharest University of Economic Studies, Bucharest, Romania

/The National Institute for Labour and Social Protection,

Bucharest, Romania

Eva MILITARU

National Scientific Research Institute for Labour and Social

Protection, Bucharest, Romania

Maria Denisa VASILESCU

Bucharest University of Economic Studies, Bucharest, Romania

/The National Institute for Labour and Social Protection,

Bucharest, Romania

Amalia CRISTESCU

Bucharest University of Economic Studies, Bucharest, Romania

/The National Institute for Labour and Social Protection,

Bucharest, Romania

Georgiana STANCIULESCU

Bucharest University of Economic Studies, Bucharest, Romania



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**WHAT FACTORS AFFECT HOUSEHOLDS' DECISION
TO BE A NEW "INTERNATIONAL MIGRANT HOUSEHOLD"
IN RURAL BANGLADESH? EVIDENCE
FROM A UNIQUE PANEL DATA**

Mahtab UDDIN

University of Manchester, Manchester, United Kingdom

**THE LEONTIEF INPUT-OUTPUT EXPLORATION
OF ROMANIA'S OPERATIONAL PROGRAMME HUMAN
CAPITAL: IMPACTS AND IMPLICATIONS FOR GDP GROWTH**

Adriana AnaMaria DAVIDESCU (ALEXANDRU)

*National Scientific Research Institute for Labour and Social
Protection, Bucharest, Romania*



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SDG WORKSHOP: INTEGRATING SUSTAINABLE DEVELOPMENT GOALS INTO REAL WORLD: CHALLENGES AND OPPORTUNITIES

Chairs:

Elena PREDA

Bucharest University of Economic Studies, Bucharest, Romania

Carmen TRICA

Bucharest University of Economic Studies, Bucharest, Romania

Michal KRAVCIK

Water Holistic, People and Water, Slovakia

Louis MEULEMAN

Public Strategy for Sustainable Development, Brussels, Belgium

Time: 10:00 – 16:00

Room: Virgil Madgearu, Căderea Bastiliei 2-10

GLOBAL SUSTAINABLE DEVELOPMENT TARGETS WITH LOCAL IMPLEMENTATION: DANUBE REGION WATER LIGHTHOUSE INNOVATION ACTION

Elena PREDA

Bucharest University of Economic Studies, Bucharest, Romania

Nicolae ISTUDOR

Bucharest University of Economic Studies, Bucharest, Romania

Georgiana-Raluca LĂDARU

Bucharest University of Economic Studies, Bucharest, Romania

Bianca Eugenia LEOVEANU-SOARE

Bucharest University of Economic Studies, Bucharest, Romania

Mihaela Corina BĂLAN

Bucharest University of Economic Studies, Bucharest, Romania

Irina PUIU

Bucharest University of Economic Studies, Bucharest, Romania

Marius CAPRĂ

Bucharest University of Economic Studies, Bucharest, Romania



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CHALLENGES AND OPPORTUNITIES OF SDG (META) GOVERNANCE IN TURBULENT TIMES

Louis MEULEMAN

Public Strategy for Sustainable Development (PS4SD), Belgium

WATER ECOSYSTEMS IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

Michal KRAVCIK

Waterholistic, Slovakia People and Water, Slovakia

GLOBAL SUSTAINABLE DEVELOPMENT TARGETS WITH LOCAL IMPLEMENTATION: EUROPE-AFRICA COLLABORATION ON RENEWABLE ENERGY

Mihai DINU

Bucharest University of Economic Studies, Bucharest, Romania

Elena PREDA

Bucharest University of Economic Studies, Bucharest, Romania

Cătălin Gheorghe ZEMELEAGA

Bucharest University of Economic Studies, Bucharest, Romania

EDUCATION FOR GOOD HEALTH AND WELL-BEING

Cristiana POP

Bucharest University of Economic Studies, Bucharest, Romania

THE EVOLUTION OF ORGANIC PRODUCTS SEGMENT AS A RESULTS OF THE GLOBAL CRISIS – A DEEP DIVE INTO ROMANIA BIO DAIRY MARKET

Andrei VASILE

Bucharest University of Economic Studies, Bucharest, Romania



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EXPLORING THE POTENTIAL OF MINIMUM WAGE FOR SUSTAINABLE DEVELOPMENT IN EUROPE BY 2024

Inna ARZHYNT

Bucharest University of Economic Studies, Bucharest, Romania

Ada PAIERELE

Bucharest University of Economic Studies, Bucharest, Romania

THE WORLDWIDE PROGRESS OF SDGS. DEPICTING THE YEARLY HOT TOPICS, USING LANGUAGE PROCESSING

Andreea PERNICI

Bucharest University of Economic Studies, Bucharest, Romania

Stelian STANCU

Bucharest University of Economic Studies, Bucharest, Romania

TRANSFORMING FOOD WASTE INTO ECONOMIC BENEFITS

Maria-Cristina EREMIA

Bucharest University of Economic Studies, Bucharest, Romania

INSIGHTS ON THE NEXUS BETWEEN SUSTAINABILITY DISCLOSURE AND FINANCIAL PERFORMANCE

Valentin BURCA

West University of Timișoara, Timișoara, Romania

Oana BOGDAN

West University of Timișoara, Timișoara, Romania

Dan STIRBU

West University of Timișoara, Timișoara, Romania

CORRELATION BETWEEN CO2 EMISSION AND FUEL CONSUMPTION IN HYBRID VEHICLES

Alexandru DOBRE

Politehnica University of Bucharest, Bucharest, Romania



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**CIRCULAR ECONOMY AS THE PATHWAY TO SUSTAINABLE
FUTURE: A CASE STUDY ON ALTRNTV SHOP**

Daniela STAICU

Bucharest University of Economic Studies, Bucharest, Romania

Ruxandra ARGATU

Bucharest University of Economic Studies, Bucharest, Romania

Andrei BENGA

KU Leuven, Leuven, Belgium

**EMPOWERING COMMUNITIES: A MULTI-FACETED
APPROACH TO SUSTAINABLE POVERTY ALLEVIATION**

Akhilesh Chandra PRABHAKAR

PNG University of Technology, LAE, Morobe, Papua New Guinea

**SOCIAL AND ENVIRONMENTAL COMMITMENT ACROSS
THE EARLY AND ESTABLISHED STAGES
OF ENTREPRENEURIAL ACTIVITY**

Sanja PFEIFER

Josip Juraj Strossmayer University of Osijek, Osijek, Croatia

Nataša ŠARLIJA

Josip Juraj Strossmayer University of Osijek, Osijek, Croatia

**PATTERNS OF SUSTAINABLE DECISION MAKING
BASED ON DECISION BIASES
AND PROFESSIONAL GROUP PERFORMANCE**

Delia Elena MATEIAS

The Ionian University, Corfu, Greece

*/ ICUB - The Research Institute of the University of Bucharest,
Bucharest, Romania*

Shivraj KANUNGO

*The George Washington University, Washington DC,
United States of America*



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**SUSTAINABLE DEVELOPMENT THROUGH GREEN
INNOVATIONS: ECONOMIC STRATEGIES
OF CHINA AND THE EU COMPARED**

Denys ILNYTSKYI

*Kyiv National Economic University named Vadym Hetman,
Kyiv, Ukraine*

Olga DROBOTIUK

*Kyiv National Economic University named after Vadym Hetman,
Kyiv, Ukraine*

Vladyslav ANDRUSYK

*Kyiv National Economic University named after Vadym Hetman,
Kyiv, Ukraine*

**SDG7 AND THE SYSTEMATIC DOWNPLAYING
OF AFFORDABILITY IN DISCOURSES ON ENERGY**

Bibek BHATTA

Queen's University Belfast, Belfast, United Kingdom

**REGIONAL DISPARITY IN HEALTH DEPRIVATION:
A STUDY FOR MAJOR STATES OF INDIA**

Priyabrata SAHOO

Banaras Hindu University, Varanasi, India

Soumyabrata MONDAL

Banaras Hindu University, Varanasi, India

Vinay KUMAR

Banaras Hindu University, Varanasi, India



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THE ROLE OF ROMANIAN HIGHER EDUCATION INSTITUTIONS IN ACHIEVING SDG 4 TARGETS THROUGH THE GREEN METRIC 2023 RANKING

Mona Alexandra ORZA (VRAJA)

"Babeş-Bolyai" University, Cluj-Napoca, Romania

Cristina Silvia NISTOR

"Babeş-Bolyai" University, Cluj-Napoca, Romania

SUSTAINABLE DEVELOPMENT AMID A COMPLEX CRISIS: EXAMINING ITS POLITICAL AND ECONOMIC ASPECTS

Ada PAIERELE

Bucharest University of Economic Studies, Bucharest, Romania

Inna ARZHYNT

Bucharest University of Economic Studies, Bucharest, Romania

EMPOWERING COMMUNITIES: A MULTI-FACETED APPROACH TO SUSTAINABLE POVERTY ALLEVIATION

Akhilesh Chandra PRABHAKAR

PNG University of Technology, LAE, Morobe, Papua New Guinea

ENGAGEMENT FOR TRANSFORMATION AND CLIMATE CHANGE: REVIEW AND CASE STUDIES

Simona-Roxana ULMAN

"Alexandru Ioan Cuza" University of Iaşi, Iaşi, Romania

Evan BOYLE

*University College Cork, Environmental Research Institute,
Cork City, Ireland*



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DISABILITY AND SCHOOLING IN INDIA DURING COVID-19

Anuj GOYAL

Jawaharlal Nehru University, Delhi, India

ON THE RELATIONSHIP BETWEEN ENVIRONMENTAL POLLUTION AND INTERNATIONAL TOURISM: EVIDENCE FROM BALKAN COUNTRIES

Edmira CAKRANI

Canadian Institute of Technology, Tirana, Albania

Zejneb OSMANI

Canadian Institute of Technology, Tirana, Albania

CLIMATE CHANGE AND HEALTH: PUBLIC POLICIES AND ADAPTATION INDICATORS IN ROMANIA

Valentin-Veron TOMA

*Institute of Anthropology Francisc I. Rainer, Romanian Academy,
Consultative Council of Sustainable Development,
Bucharest, Romania*

Carmen Lenuța TRICĂ

*Bucharest University of Economic Studies, Bucharest, Romania
/Consultative Council of Sustainable Development, Romania*

Simona Maria STĂNESCU

*Research Institute for Quality of Life, Romanian Academy
/Consultative Council of Sustainable Development, Romania*



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WORKSHOP FOR YOUNG RESEARCHERS

Chairs:

Donatella PRIVITERA

University of Catania, Italy

Marius CONSTANTIN

Bucharest University of Economic Studies, Bucharest, Romania

Andra Nicoleta MECU

Bucharest University of Economic Studies, Bucharest, Romania

Time: 10:00 – 12:00

Room: Paul Bran library, Căderea Bastiliei 2-10

FUTURE TRENDS OF BUSINESS INTELLIGENCE IN THE ERA OF ARTIFICIAL INTELLIGENCE: DRIVING STRATEGIC DECISION-MAKING IN THE DIGITAL AGE

Ruxandra STANOMIR

Bucharest University of Economic Studies, Bucharest, Romania

MIGRATION AND PROSPERITY: EXAMINING THE ECONOMIC EFFECTS IN ROMANIA

Razvan BUJOR

Bucharest University of Economic Studies, Bucharest, Romania

INNOVATIVE STRATEGIES FOR SUSTAINABLE FOOD CHAIN IN ROMANIA

Tudor Andrei HOLERGA

Bucharest University of Economic Studies, Bucharest, Romania

Costin STĂNESCU COVASALA

Bucharest University of Economic Studies, Bucharest, Romania



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**THE REGIONAL PERFORMANCES OF BULGARIA
AND ROMANIA UNDER SUSTAINABLE DEVELOPMENT
GOALS: THE CASE OF DECENT LIVING, ECONOMIC GROWTH
AND QUALITY EDUCATION**

Alexandra-Nicoleta CIUCU (DURNOI)

Bucharest University of Economic Studies, Bucharest, Romania

Kosyo STOYCHEV

Sofia University "St. Kliment Ohridski", Sofia, Bulgaria, Bulgaria

Carmen Beatrice PĂUNA

Institute for Economic Forecasting, Romanian Academy, Romania

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/ Institute for Economic Forecasting, Romanian Academy,

Bucharest, Romania

Camelia DELCEA

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**LOCAL GOVERNMENTS' HEALTH AND EDUCATION
EXPENDITURE EFFICIENCY IN INDONESIA: EVIDENCE
FROM STOCHASTIC FRONTIER ANALYSIS**

Arfan Udi WINASIS

The University of Manchester, Manchester, United Kingdom

**AN ANALYSIS OF SUSTAINABLE URBANISM IN EUROPE:
UNVEILING TRENDS AND KEY CONTRIBUTORS**

Alexandra-Nicoleta CIUCU (DURNOI)

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INFORMATION TECHNOLOGIES AND SHARE SERVICE

Bianca MOTORGA

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Mihnea PANAIT

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Livia Cristina ILIESCU

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INCOME CONVERGENCE IN THE SOUTH AFRICAN PROVINCES

Ntokozo NZIMANDE

University of Johannesburg, Johannesburg, South Africa

ENVIRONMENTAL INCIDENTS AND SUSTAINABILITY

PRICING PROVISIONS

Sochima UZONWANNE

Halle Institute for Economic Research, Halle (Saale), Germany

Huyen NGUYEN

Halle Institute for Economic Research, Halle (Saale), Germany

MANDATORY ESG REPORTING, MANAGERIAL PRACTICES

AND FIRM VALUATION IN VIETNAM:

INSIGHTS FROM A LEXICON-BASED APPROACH

Khanh-Linh PHAM

University of Orléans, Paris, France

Béatrice BOULU-RESHEF

University of Orléans, Paris, France

Mathieu PICAULT

University of Orléans, Paris, France



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**SOME NEGLECTED EMPIRICAL REGULARITIES
IN LONG RUN STOCK PRICE BEHAVIOUR**

Surender KAUR

Gokhale Institute of Politics and Economics, Pune, India

**REGIONAL DEVELOPMENT
AND LOCAL GOVERNMENTS' EFFICIENCY IN INDONESIA:
EVIDENCE FROM STOCHASTIC FRONTIER ANALYSIS**

Arfan Udi WINASIS

The University of Manchester, Manchester, United Kingdom

**REDEFINING THE ROLE OF WOMEN IN BUKUSU
COMMUNITY OF BUNGOMA COUNTY, WESTERN KENYA**

Gabor BICZO

University of Debrecen, Debrecen, Hungary



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WORKSHOP: EXPERIMENTAL ECONOMICS, APPLICATION FOR INNOVATION ECONOMY

Chairs:

Dragoş HURU

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Radu VRÂNCEANU

ESSEC Business School, France

Angela ŞUTAN

*Burgundy School of Business,
Université Bourgogne Franche Comté, France*

Time: 10:00 – 14:00

Room: 0302 (Rotonda), Căderea Bastiliei 2-10

FREE RIDER PROBLEM AND PUBLIC GOOD PRODUCTION

Mihai Daniel ROMAN

Bucharest University of Economic Studies, Bucharest, Romania

Ovidiu GALEŞ

INDUSTRIAL ORGANIZATION AND EXPERIMENTAL ECONOMICS IN AN ECONOMY WITH MILITARY CONFLICT ON THE BORDER

Dragoş HURU

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Aurel MARIN

National University of Physical Education and Sport



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REFLECTIONS OF THE COMPETITION FOR ENERGY IN ECONOMIC STRUCTURES

Dănuț Petrișor GRUIA

Tomis University

AN APPROACH TO THE USE OF CRYPTOCURRENCIES USING DATA MINING TECHNIQUES

Otilia DOMNEA

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THE ARCHITECTURE OF THE INTERNATIONAL FINANCIAL MONETARY SYSTEM

George DINU

Bucharest University of Economic Studies, Bucharest, Romania

FORECASTING STOCK PRICES FOR MARITIME SHIPPING COMPANY IN COVID-19 PERIOD USING MULTIVARIATE MULTI-STEP CNN-BILSTM NETWORKS

Ahmad GHAREEB

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APPLYING MACHINE LEARNING AND AI FOR ADVANCED INVENTORY OPTIMIZATION AND FORECASTING

Coralia TANASUICA (ZOTIC)

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SUPPLY CHAIN ANALYSIS IN METAVERSE

Andreea RADU

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CHANGING CONSUMER BEHAVIOR AS A RESULT OF INFLATION

Liviu MORARU

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HOW ESG SCORES INFLUENCE THE BANKING ENVIRONMENT

Radu CIOBANU

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PATTERNS OF CONSUMPTION AND WELFARE IN ROMANIA

George STEFAN

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THE IMPACT OF ENERGY PRICES ON EURO AREA MACROECONOMIC VARIABLES IN THE CONTEXT OF THE WAR IN UKRAINE

Georgian Dănuț MIHAI

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George VASCEA

STUDIUL FENOMENULUI DE CONCURENȚĂ ÎN SPAȚII INTEGRATE DE ECONOMIE PRIN PRISMA ECONOMIEI COMPORTAMENTALE EXEMPLU UE

Aisha Nicoleta BUNGHUIZ

Bucharest University of Economic Studies, Bucharest, Romania

COMPORTAMENTELE ECONOMICE INDUSE DE EVOLUȚIILE TEHNOLOGICE ȘI MANIFESTĂRILE ISTORICE ALE ANILOR 2020

Giulia-Maria BOTAN

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EU 2035. CAN AI AND DEEP TECH STILL KEEP US RELEVANT?

Alexandru BODISLAV

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COMPUTATIONAL METHODS FOR MODERN COMPETITION POLICY: OPPORTUNITIES AND CHALLENGES

Lucian ALEXA

Intuitive Economics

PREDICTING STOCK PRICES: A COMPARATIVE STUDY OF LINEAR REGRESSION AND RANDOM FOREST MODELS

Andreea-Gabriela CAPBUN

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CONTROLAREA COMPORTAMENTULUI AGENȚILOR ECONOMICI ARTIFICIALI

Simona SĂNDULESCU

CURRENT ECONOMIC DYNAMICS – NAVIGATING GLOBAL DIVERGENCES

Anca Maria PARASCHIV

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THE ROLE OF FINANCIAL EDUCATION IN CHANGING THE BEHAVIOR OF YOUNG PEOPLE IN THE RELATIONSHIP BETWEEN CONSUMPTION, SAVINGS AND INVESTMENTS

Daniela VIRJAN

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INSTITUTIONAL HEALTH IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

Liliana CRACIUN

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**SAVING THE FUTURE OF HUMANITY BY CHANGING
THE BEHAVIOR OF CONSUMERS AND PRODUCERS
FROM THE PERSPECTIVE OF THE CIRCULAR ECONOMY**

Nicolae MOROIANU

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Roxana ANICULESEI

Institutional Convergence

Adrian LUNGU

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**SUSTAINABLE CONSUMPTION AND EXPERIMENTAL
ECONOMICS – A BIBLIOMETRIC ANALYSIS**

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Daria Elisa VUC

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**EXPERIMENTAL ECONOMICS AND APLICATIN
FOR BEHAVIOR IN LEGISLATIVE CONSTRUCTION**

Ana-Maria Iulia SANTA

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EXPERIMENTAL ECONOMICS IN FINANCE

Cosmin CEPOI

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ACCOUNTING AND EXPERIMENTAL METHODS

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